

Realfiction to exhibit Directional Pixel Technology at Display Week 2025 in San Jose

Realfiction Holding AB ("Realfiction" or "the Company") is pleased to announce that this week it will participate in Display Week 2025 in San Jose, California, where it will present several demonstrations of its Directional Pixel Technology (DPT), including a joint exhibit with PlayNitride.

As part of a close collaboration with PlayNitride, Realfiction will exhibit a 9-inch MicroLED-based 3D display that merges PlayNitride's world-class MicroLED expertise with Realfiction's latest-generation Spatial Light Modulator (SLM)—a core enabler of immersive, glasses-free 3D experiences. This display—previously shown at Touch Taiwan in April— will be exhibited at PlayNitride's booth, where Realfiction representatives will be present to engage with visitors and explain the technology. The 9-inch display delivers a striking 3D effect with depth rendering of 1.5 to 2 times the screen size and is produced using standardized manufacturing principles.

"We are excited to continue our collaboration with PlayNitride and to jointly present this important milestone to professionals in the display industry as part of our commercialization journey," says Clas Dyrholm, CEO of Realfiction. "Our partnership demonstrates the compatibility of our technology with leading MicroLED platforms and is a key step in bringing glasses-free 3D to market."

At its own booth, Realfiction will also present two 3D demonstrations based on DLP projection technology in combination with its proprietary SLM and rendering algorithms. These setups allow Realfiction to showcase the 3D effect in slightly larger dimensions and higher resolution than the PlayNitride display, independently of any specific panel manufacturer—highlighting the agnostic nature of the Company's SLM in terms of underlying image generation technologies.

In addition, Realfiction will unveil a mixed-reality demonstration of future LED wall use-cases, illustrating how its DPT platform enables immersive experiences at large scale across two distinct modes: glasses-free 3D with look-around functionality, and multi-view with forced perspective. These capabilities directly address the needs of markets where Realfiction is already engaged in strategic dialogues.

For more information about Realfiction Holding AB, please contact:

Clas Dyrholm, founder and CEO

Telephone: +45 25 22 32 81

Email: clas@realfiction.com

www.realfiction.com

Certified Adviser

Mangold Fondkommission AB is the company's Certified Adviser and can be contacted via ca@mangold.se or +46 8 503 015 50.

About PlayNitride

Founded in 2014 and headquartered in Zhunan Township, Taiwan, PlayNitride Inc. is a leading innovator in MicroLED technology. The company specializes in the research, development, and manufacturing of MicroLED display products, modules, and panels. PlayNitride's proprietary technologies, including PixeLED® Display and SMAR·Tech®, enable high-resolution, high-brightness, and transparent displays for a wide range of applications such as wearables, automotive displays, augmented reality (AR), and large-area signage. The company collaborates with global partners to advance the commercialization of next-generation display solutions.

PlayNitride is publicly listed on the Taiwan Stock Exchange under the ticker symbol 6854.TW.

For more information, please visit www.playnitride.com.

About Realfiction Holding AB

Founded in Denmark in 2008, Realfiction is a provider of cutting-edge 3D display technologies designed for tomorrow's needs, featuring technological breakthroughs with its Directional Pixel Technology for LCD, OLED and microLED. These technologies support a wide range of use cases, including enhancing driving safety, medical imaging, immersive gaming and entertainment, digital signage, as well as applications in architecture, engineering, and design. The Company offers a comprehensive intellectual property portfolio tailored for OEMs and Tier-1 partners involved in developing and marketing displays for markets and industries requiring high-resolution multistereoscopic displays. All technologies are ready for licensing, and Realfiction is actively pursuing commercial licensing agreements and partnerships to pave the way to mass production. Realfiction's patent portfolio comprises 15 patent families with applications filed in multiple countries. Realfiction Holding AB's shares are publicly traded on Nasdaq Stockholm First North under the symbol "REALFI", with the share's ISIN code being SE0009920994.

Attachments

[Realfiction to exhibit Directional Pixel Technology at Display Week 2025 in San Jose](#)