

Däckcenter i Katrineholm joins Citira

Däckcenter i Katrineholm is joining forces with Citira, further expanding the group's reach in central Sweden. This partnership builds on Citira's ongoing growth and brings a well-established tire workshop into the group, enhancing our service coverage along key transport routes in the Södermanland region.

Däckcenter i Katrineholm has a long history of providing reliable tire services for both heavy vehicles and passenger cars. Known for its dedicated team and strong local reputation, the workshop has served a loyal customer base in the area for many years.

"We are delighted to welcome the Däckcenter i Katrineholm team to Citira. Their longstanding presence and commitment to quality make them a valuable addition to our network. Together, we look forward to further enhancing Citira's service offering and coverage in the region," says David Boman, CEO of Citira.

"This transition marks an important milestone for Däckcenter i Katrineholm. After many years serving our customers, we are confident that joining Citira will ensure continued high standards and reliable services. We are proud of what we have built and are pleased to leave the company in good hands, with a dedicated team and the support of Citira to take Däckcenter i Katrineholm forward," says the co-founder of Däckcenter i Katrineholm Christer Andersson.

Contact

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About Citira

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reduce environmental impact, lower costs, and meet safety requirements.

Citira consists of 118 directly operated service stations, 39 affiliated service stations, 5 retreading sites, 1000+ employees and inhouse logistics covering the Nordics and Poland. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on Linkedin.



