# STARBREEZE ENTERTAINMENT



### Starbreeze Launches PAYDAY®2 Subscription on Steam



Starbreeze Entertainment today announced the launch of a new subscription service for PAYDAY 2, giving players instant access to the all available downloadable content. Get your subscription <a href="https://example.com/here/">here!</a>

PAYDAY 2: Subscription provides full access to more than 65 DLCs, packed with heists, weapons, and cosmetics – all for a low monthly cost. Players can explore PAYDAY 2's massive content library at their own pace, mastering the art of heisting one crime at a time. The subscription runs through Steam, with the flexibility to stay subscribed as long as you like or cancel anytime.

### **Subscription Pricing Options:**

- \$4.99 / month (monthly renewal)
- \$19.99 / 6 months (33% discount)

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"With more than a decade of content behind PAYDAY 2, we want to give players greater flexibility in how they experience the game," said Gustav Nisser, Head of Commercial at Starbreeze. "The subscription service makes it simple and cost-effective to enjoy everything PAYDAY 2 has to offer – whether you're new to the game or returning to explore DLCs you haven't yet played. At the same time, all existing DLCs remain available for purchase as before. This is about giving players more choice."

The subscription service launches today and is part of the PAYDAY franchise's anniversary celebrations. New players can also take advantage of a 95 percent discount on the base game, making PAYDAY 2 plus the subscription one of the most cost-effective entries into the world of heisting.

### For more information, please contact:

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### **About PAYDAY 2**

PAYDAY 2 is an action-packed, four-player co-op shooter that once again lets gamers don the masks of the original PAYDAY crew - Dallas, Hoxton, Wolf and Chains - as they descend on Washington DC for an epic crime spree.

#### **About Starbreeze**

Starbreeze is an independent developer, creator, publisher and distributor of PC and console targeting the global market, with studios in Stockholm, Barcelona, Paris and London. Housing the smash hit IP PAYDAY, Starbreeze develops games based on proprietary and third-party rights, both in-house and in partnership with external game developers. Starbreeze shares are listed on Nasdaq Stockholm. For more information, please visit www.starbreeze.com.