
Acconeer - High hopes on new CEO

Redeye thinks the Q2 report was strong in all aspects. In the earnings call, Redeye was impressed by new CEO, Ted Hansson, who will likely launch a new go-to-market strategy within a few months. Going for fewer but much larger customers through close and strong relationships with key decision makers will be a cornerstone in this - while maintaining a strict cost control. Following the report, the Redeye Rating has been re-evaluated and lowered - leading to a higher WACC and thus a reduced fair value range.

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