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PRESS RELEASE

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Invitation to presentation of the second quarter 2022 interim report

Nelly Group will publish it's second quarter interim report 2022 on Friday 15 July at 8 a.m. CET. Analysts, investors and media are invited to a conference call the same day at 1 p.m. CEST.

The conference call will be held in English and hosted by Helena Karlinder-Östlundh, acting CEO, and John Afzelius, CFO.

Link to the webcast: https://nelly.videosync.fi/q2-2022

You can access the teleconference by registering using the link below. Upon registration phone numbers and a conference ID to access the conference will be provided. https://service.flikmedia.se/teleconference/?id=9322116

The conference will start on 15 July at 13.00 CEST.

For more information, please contact:

John Afzelius, CFO +46 703 510 987 ir@nelly.com

About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 1.2 million customers and sales of SEK 1.4 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

Attachments

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