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EG7 INTEND TO ISSUE SENIOR UNSECURED BONDS OF SEK 350 MILLION

INSIDE INFORMATION: Enad Global 7 AB (publ) (the "Company", or "EG7") hereby announces its intention to issue senior unsecured bonds of SEK 350 million. EG7 has engaged DNB Markets, a part of DNB Bank ASA, Sweden branch ("DNB Markets"), to investigate the conditions for carrying out the bond issuance starting on 17 February 2025. The bonds are expected to have a tenor of three years and an initial transaction size of SEK 350 million. If the bond issuance is carried out, the Company intends to use the proceeds to finance acquisitions, investments in game development, and for its ongoing operations. The completion of the bond issuance will be subject to investor interest, prevailing market conditions, and the final decision of the Company.

Advisors

DNB Markets is acting as Sole Bookrunner and Baker McKenzie is acting as legal advisor to EG7 in the bond issuance. Gernandt & Danielsson is acting as legal advisor to the Sole Bookrunner.

FOR MORE INFORMATION, PLEASE CONTACT:

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About EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs approximately 360 game developers and develops its own original IPs, as well as acts as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games, Toadman Studios and Big Blue Bubble. In addition, the group's marketing department Petrol has contributed to the release of 2,000+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Fireshine Games hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 546 employees in 12 offices worldwide.

Enad Global 7 is listed on Nasdaq Stockholm with Ticker Symbol: EG7

This information is information that Enad Global 7 is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-02-17 08:00 CET.

Attachments

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