



Press Release
Stockholm May 13, 2020

Net Insight CFO to leave the company, successor appointed

Stockholm, Sweden – Net Insight CFO has decided to leave his position and the company. Joakim Schedvins has been appointed new CFO and will assume the position latest November 12, 2020.

Pelle Bourn leaves Net Insight at his own request but will remain as CFO and member of the executive management team until Joakim Schvedins takes over.

“I’m sorry that Pelle has decided to leave Net Insight. Through commitment and senior experience, he has played a key role in the last two years transformation. Pelle will remain with the company for a number of months, but I would already now like to thank him for very valuable contributions to the company,” says Crister Fritzson, CEO at Net Insight.

“During the last two years we have implemented extensive changes, including new structure, divestment of business area, and an acquisition. Now is therefore a good time to move on to other challenges, even if it of course not is an easy decision to leave the company and the colleagues,” says Pelle Bourn.

Consequently, Net Insight has today appointed Joakim Schedvins new CFO. Joakim currently holds the position as CFO of Cramo AB and will join Net Insight latest November 12, 2020.

“Joakims broad CFO experience from various types of industries will be valuable for Net Insight. I’m looking forward to welcome Joakim to the executive management team and to continue to develop the company together,” says Crister Fritzson.

For further information, please contact:

Crister Fritzson, CEO at Net Insight AB, +46 8-685 0400, crister.fritzson@netinsight.net

About Net Insight

Net Insight is a global leader in media networks and resource optimization. With more than 20 years’ experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 70 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

Twitter: @NetInsight, twitter.com/NetInsight

LinkedIn: @Net Insight, www.linkedin.com/company/net-insight/

This information is information that Net Insight is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2020-05-13 08:45 CEST.

Attachments

[Net Insight CFO to leave the company, successor appointed](#)