4C Strategies

Interim Report Q2 2023

July 21st 2023



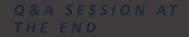
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Today's presenters











Key Highlights Q2 2023

- Important software contracts signed with the Swedish
 Armed Forces and British Army
- Continued geographical expansion establishment of new business unit in North America and increased activity in the APAC-region
- Exonaut next generation generates new possibilities to rapidly extend our offering

4C in numbers





Net sales CAGR 2019-2023 Q2 RTM



Adj. EBIT margin 2023 Q2 RTM

FINANCIALS	Q2 2023	Q1-Q2 2023	Q2 2023 RTM
Net sales growth	3%	10%	9%
Software revenue	66%	64%	65%
Adjusted EBIT-margin*	1%	7%	10%





4C Q2 FOCUS



NEW EXONAUT SOLUTIONS

- Launching our **new climate resilience solution** which will enable organizations to tackle challenges of climate change and manage their environmental impact.
- **Exonaut version 21 is now available** to the market and we are upgrading and implementing this broadly.



GEOGRAPHICAL EXPANSION

- Opening our new entity in in **Washington D.C**. with focus on corporate and public sectors.
- Expanding in **APAC** and establishing operations in more markets in the Nordic region.
- **Expanding our sales-force** and global market awareness

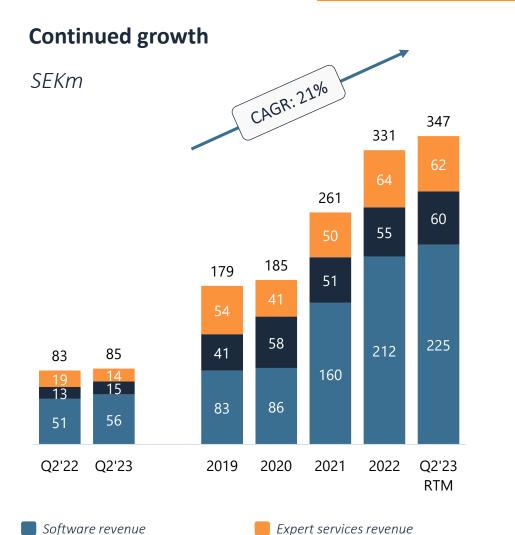






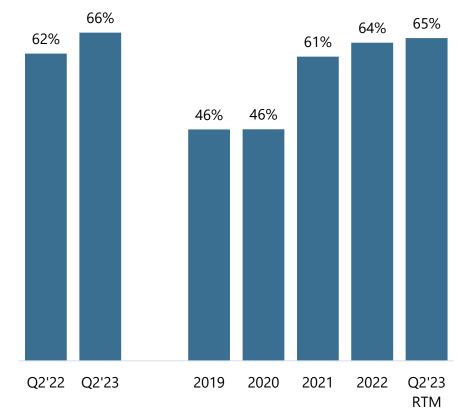
Q&A SESSION AT THE END

Financials | Net sales

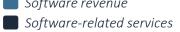


Increasing share of software revenue





Software revenue percentage of net sales



FX adjusted organic net sales growth



Financials | Net sales

Quarterly net sales volatility in segments

SEKm



..and customer verticals







Financials | Profitability

Profitability impacted by sales volatility





Adjusted EBIT margin



Financial Summary June 30, 2023

- 4C maintains a balanced financial position and negative debt ratio.
 This gives us confidence during this expansion phase, as continuous investments in sales and tech are made in the organization
- Annual recurring revenue amounted to 109.8 MSEK with a software ARR of 73.4, an increase of 9.6 MSEK in total ARR compared to same period previous year
- Our software revenue accounted for a 65% revenue share in the last twelve months, which confirms the market's continued demand for our Exonaut software and is in line with our strategic objectives



 Net working capital (NWC) - Net of current assets excl cash and current liabilities excl interestbearing items,
 Capitalization for own account (CAPEX)









Highlights | Q2'23

- Important software contracts signed
- Continued geographical expansion in North America
- Investing in further growth during uncertain times

Financial Targets

Growth

4C aims to exceed an average annual organic net sales growth rate of 20% over the medium term

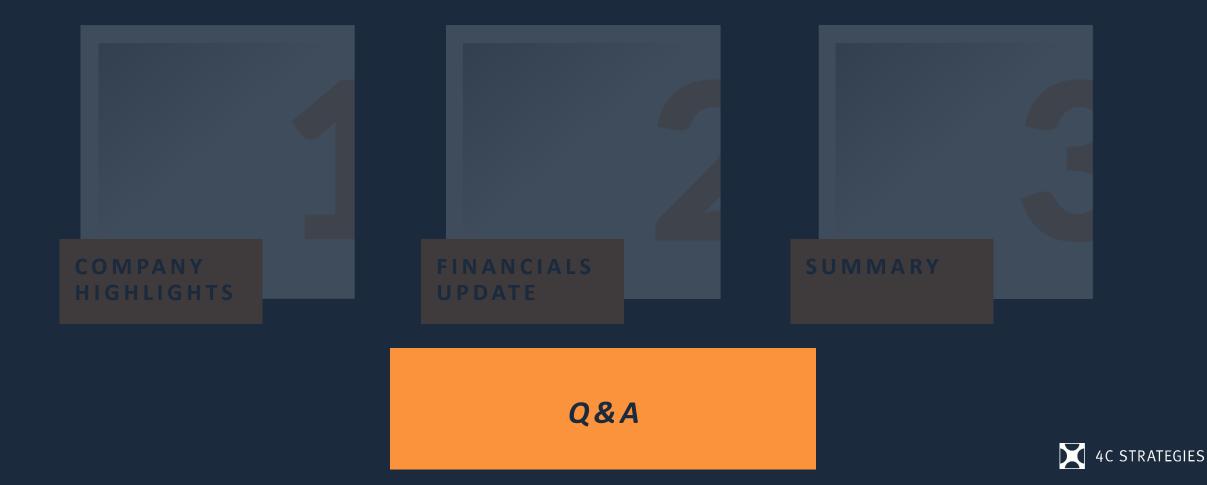


4C aims to reach software revenue in relation to net sales exceeding 70% in the medium term

Profitability

4C aims to reach an adjusted EBIT margin exceeding 20% in the medium term





Thank you

Be Ready. Be Resilient. Foresee.

Upcoming reports:

Interim Report Q3 2023: 31 Oct '23 | Interim Report Q4 2023: 15 Feb '24

