

Press Release – September 15, 2021

Awardit ABs CFO has resigned

The CFO of Awardit AB, Rickard Jidéus, has terminated his employment and will step down from his role in mid-December. The Company has initiated a search for a replacer.

For further information, contact:

CEO: Niklas Lundqvist
Phone: +46 704 82 20 74
E-mail: niklas.lundqvist@awardit.com

About Awardit

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and giftcard programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of giftcards. The programs are normally provided on white label basis but Awardit also operate several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company's shares trade on Nasdaq First North Growth Market (AWRD). The company's Certified Adviser is Aqurat Fondkommission AB, reachable at info@aqurat.se or 08-684 05 800.