

Gummicentralen Säfte joins the newly formed tire service group

So far this year, Colmec, Lapin Kumi, and several local workshop owners have come together to form a new tire service group, a group that goes by the working name of CTS. Now Gummicentralen Säfte also joins this new group.

Gummicentralen in Säfte sells tires and rims to private individuals as well as companies with company car fleets or transport operations. Gummicentralen is Säfte's oldest tire workshop and has been appreciated by both passenger car and heavy vehicle customers since 1946.

"It is with great pleasure that we welcome Daniel, Henrik and the entire team at Gummicentralen. Henrik and Daniel are exactly the type of talented local entrepreneurs we build our group around, with high customer service and drive. As a native of Värmland, I am extra proud to join forces with one of the region's leading workshops," says David Boman, CEO of CTS.

"We look forward to connecting with CTS and the opportunities it will give us to continue developing Gummicentralen and expanding the offer to all customers" says Daniel Gustafsson and Henrik Pettersson, co-owners of Gummicentralen in Säfte.

Gummicentralen in Säfte will continue to operate under the same name, with the same team. Henrik and Daniel continue as directors of Gummicentralen and become co-owners in the new joint group.

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Information about the new tire service group

CTS is the working name of a new customer-oriented and circular tire service group. We help vehicle users maximize uptime and mileage by servicing tires in a convenient and life-extending way. For commercial vehicle tires, we operate a fully circular model – extending the useful life of the tires well beyond their normal lifespan.

We are approaching a turnover of over SEK 3 billion before the full year 2024 and consist of 700 employees, in Sweden, Finland, Norway and Poland. We operate 30+ workshops and 3 retreading plants. Our mission is to keep society moving in a flexible and less resource demanding way.

Image Attachments

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