
Freemelt appoints new Head of the EMEA region

– Establishment in Mölndal, Sweden for further expansion

Listed on Nasdaq First North, Freemelt has recruited a new manager to the newly created position of Regional President for the EMEA market. His mission is to establish a sales and service organization with a focus on partnerships with leading universities and the introduction of the industrial machine, eMELT.

The new Regional President is a medical physicist who has worked in leading positions within a major Med Tech company for the past six years. He developed the market as responsible for the Nordics and then the entire EMEA region, and later as global product manager. He has extensive experience in sales, marketing, service, and leadership, including from companies such as Toshiba Medical, and Sahlgrenska University Hospital in Gothenburg.

"Freemelt has an innovative technology that targets a very large global market and also has the potential to create new types of applications. The fact that Freemelt is founded by world-leading experts in 3D printing with electron beams is a major reason why I chose Freemelt," says the Regional President, continuing:

"We will continue to grow both in the R&D area and in the manufacturing industry. The new organization will focus on expanding partnerships with leading universities and launching eMELT, which is set to be successful."

"The new regional President has experience in both research, development, and the medical technology market, as well as his extensive experience in marketing and sales, makes him perfect for developing Freemelt in new markets. We now have another strong recruitment in place for continued commercial expansion," says Daniel Gidlund, Freemelt's CEO.

The research machine Freemelt ONE is designed for and used by several world-leading universities and research institutes that conduct advanced research on new materials and manufacturing processes. Soon, eMELT, Freemelt's industrial machine, will be introduced to the market, which means that the company is entering a new phase.

"Freemelt ONE is the obvious choice for R&D, and eMELT is the natural step for the manufacturing industry when implementing the latest technology, where productivity and efficiency are in focus," says the Regional President.

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About Us

Freemelt is a high-tech company whose ground-breaking solution creates new opportunities for rapid growth in 3D printing, also known as additive manufacturing. The company's protected technology enables cost-effective printing to a consistent and high quality. By choosing an open-source solution, the conditions are created for strong growth and expansion towards manufacturing markets.

Freemelt was founded in 2017, is listed on Nasdaq First North Growth Markets, has 34 employees, head office in Gothenburg and a manufacturing unit in Linköping. Read more at www.freemelt.com.