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#### **Business Update**

- Moderate growth in a challenging Danish retail market
- Market shares maintained due to strong business model and market position
- The development and implementation of Club Matas initiatives follows the plan
- Integration of the acquired associated stores in 2013/14 is on track
- +30% growth in the online business
- StyleBox remains in a developing phase with focus on improving traffic
- Proposed changes to the pharmacy legislation presented by the Government in July



# Financial Highlights Q1 2014/15

- Total revenue growth of 3% in Q1 with like-for-like growth of 1.4%
- Slight decline in EBITA as operating expenses increased in percentage of sales
- Adjusted net profit up 0,2% due to lower net financials
- Cash flow from operations of DKK 184m in Q1 compared to DKK 46m same period the year before due to a positive impact from net working capital
- Free cash flow increased to DKK 156m after total investments of DKK 16m
- NIBD of DKK 1,468m 30 June, corresponding to 2.4x LTM EBITDA before exceptional items

# 1.4% Like-for-Like Growth in Q1 2014/15

- Total revenue growth of 3.0% in Q1 was slightly below expectations
- 6.2% increase in revenue from own retail with like-for-like growth of 1.4%
- Online sales up +30% y/y in Q1
- Beauty grew 6.7% with 1.5% organic growth and 5.2% stemming from acquisitions
- Material grew 9.1% of which 4.7% was organic and 4.4% acquisitions
- Unsatisfactory development in Vital with organic decline of 4.7%
- MediCare had an organic decline of 1.7% offset by acquisitions
- Underlying growth in sales to associated stores in Q1 of approx. 1%

	2014/15	2013/14	
DKK million	Q1	Q1	Growth
Beauty	589	552	6.7%
Vital	76	76	-0.1%
Material	75	68	9.1%
MediCare	46	45	2.5%
Other including Sweden	9	7	30.9%
Total revenue from own retail stores	795	749	6.2%
Sales of goods to associated stores	32	55	-40.6%
Total revenue	827	803	3.0%



# Gross Margin Slightly Up in Q1 2014/15

- 3% Y/Y increase in gross profit driven by sales growth
- Gross margin slightly up to 46.7% (46.6%)
- Positive effect from consolidation of acquired associated stores partly offset by normal fluctuations and competition
- 12m trailing gross margin unchanged at 46.1%



## EBITA Margin down in Q1 2014/15

- EBITA margin decline of 1.1 percentage point Y/Y
- Total operating costs are developing according to expectations
- Other external costs increased to 9.6% of sales in Q1 compared to 9.1% last year due higher IT and distribution costs
- Staff cost increased to 19.6% of sales from 18.8% last year due to increased costs at the warehouse and new activities centrally at HQ
  - Staff costs at the stores slightly down as a percentage of sales
- FY 2014/15 staff costs are expected to be only marginally higher than FY 2013/14 as a percentage of sales



	2014/15	2013/14
DKK million	Q1	Q1
Other external costs	79	91
- of which net exceptional items	0	18
Other external costs (before net exceptional items) in percentage of revenue	9.6%	9.1%
Staff costs	162	161
- of which net exceptional items	0	10
Staff costs before (before net exceptional items) in percentage of revenue	19.6%	18.8%



### Income Statement – Q1 2014/15

	2014/15	2013/14	
DKK million	Q1	Q1	Growth
Revenue	827	803	3%
Gross profit	386	374	3%
Gross margin	46.7%	46.6%	
Other external costs	-79	-91	-13%
Staff costs	-162	-161	1%
EBITDA	145	122	18%
Amortisation and depreciation	-33	-34	-1%
Operating profit	111	89	26%
Net financials	-20	-34	-42%
Profit before tax	92	55	67%
Tax on profit for the period	-24	-12	98%
Profit for the period	68	43	59%
Earnings per share, DKK	1.66	1.04	59%
Net execptional items	0	-28	-
EBITDA before net exceptional items	145	151	-4%
EBITA	130	136	-4%
Adjusted profit after tax	82	82	0%



#### **Positive working capital development**

- Inventories increased by DKK 117m due to seasonality and temporary higher inventories
- Focus on finding the right long-term level for the inventories
- Receivables fell DKK26m due to new agreement on faster credit card settlements
- Trade payables improved by DKK 148m
  - Higher inventories
  - Improved payment terms
  - Shift in payments
- Other payables down DKK 18m



	2013/14	2013/14	2013/14	2013/14	2014/15
DKK millions	Q1	Q2	Q3	Q4	Q1
Change in inventories	-68.3	6.0	43.9	56.3	-116.7
Change in receivables	-3.7	7.9	-44.7	75.5	26.0
Change in trade and other payables	-4.8	-48.3	47.1	5.4	129.8
- trade payables	-0.6	-23.7	-100.4	117.9	148.2
- other payables	-4.2	-24.6	147.5	-112.5	-18.4
Total change in net working capital	-76.8	-34.4	46.3	137.2	39.1

### Q1 2014/15 Cash Flow Development

- Cash flow from operations increased to DKK 184m in Q1 compared to DKK 46m in Q1 2013/14
- Free cash flow in Q1 of DKK 156m compared to DKK 3m last year

	2014/15	2013/14	2013/14	2013/14	2013/14	2013/14
(DKK million)	Q1	Full year	Q4	Q3	Q2	Q1
Cash generated from operations	184	674	259	273	96	46
Paid interest and taxes	-12	-324	-68	-229	-12	-15
Cash flow from operating activities	172	350	192	44	85	30
Acquisition of property, plant and equipment	-12	-62	-15	-18	-14	-16
Acquisition of subsidiaries and activities	-4	-114	-31	-72	0	-11
Free cash flow	156	174	146	-47	71	3
Cash flow from financing activities	0	-570	-308	106	-40	-329
Net cash flow from operating, inv. and fin. ac	156	-397	-161	59	31	-325



### Net interest bearing debt





	Guidance	Realised
	2014/15	2013/14
Revenue		
Reported revenue	approx. DKK 3.5bn	DKK 3,345m
Like-for-like growth assumption	2-3%	3.4%
Earnings		
EBITA margin	In-line with the 2013/14 EBITA margin of 17.1%	17.1%

