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Expanding into new markets

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Overview

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Understanding the problems

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Project objective



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Target audience

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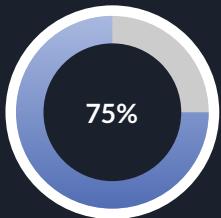




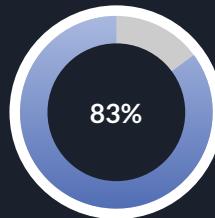
Persona 01

Wendy Writer

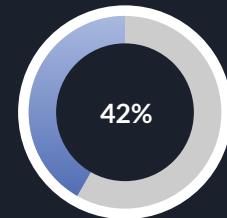
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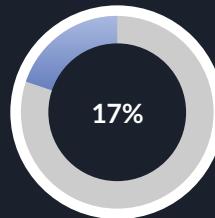
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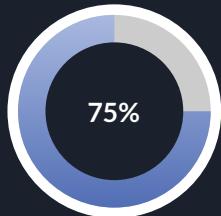




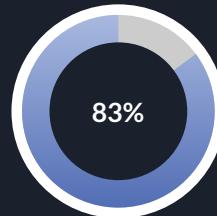
Persona 02

Berry Books

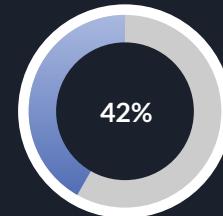
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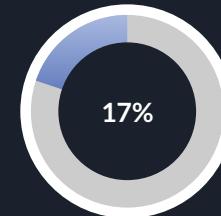
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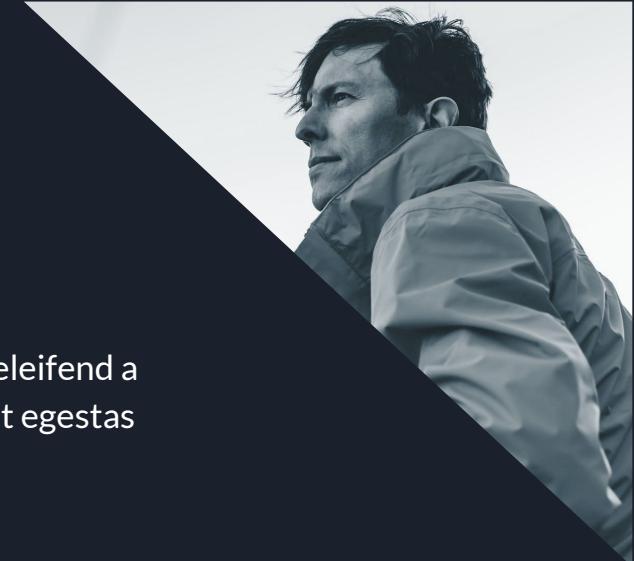
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Market trends

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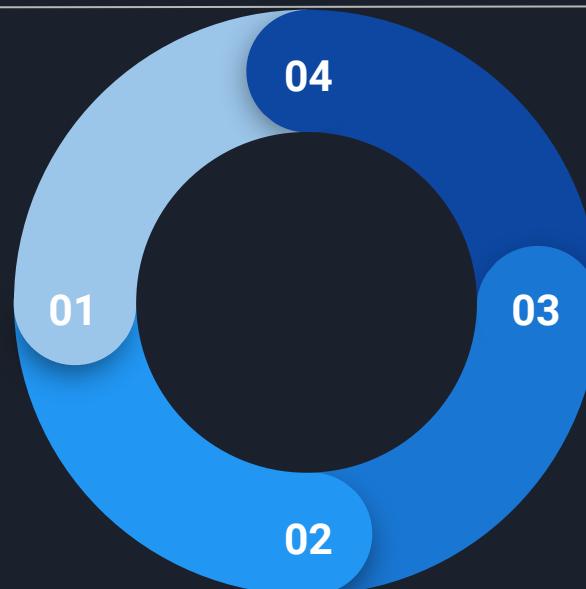
Cycle diagram

Prototype

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Refine

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Get feedback

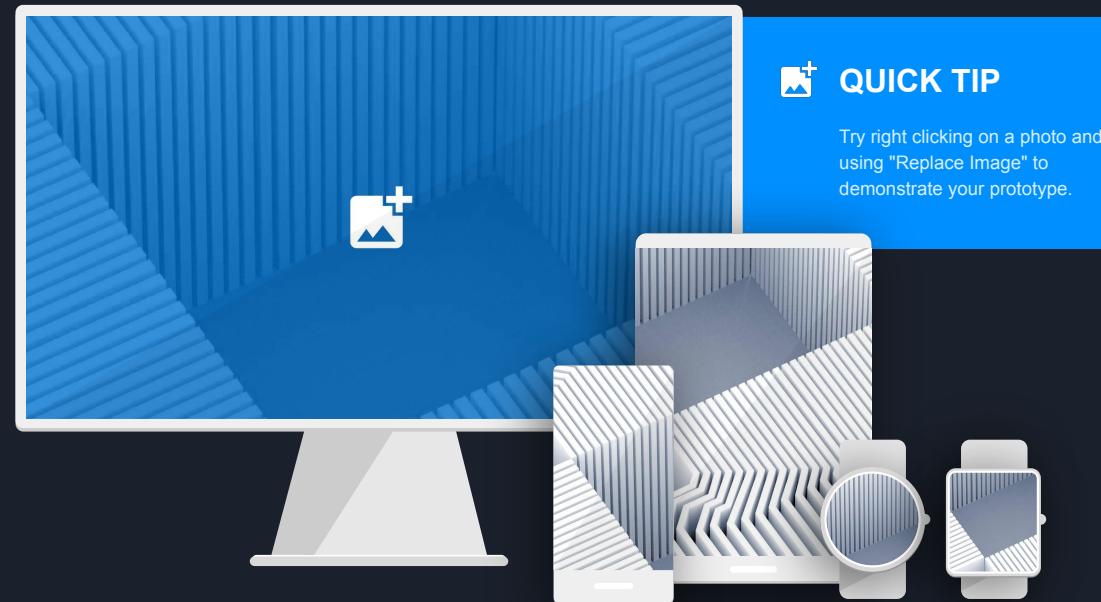
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Introducing: Lorem ipsum

Showcase how your tools work across different devices

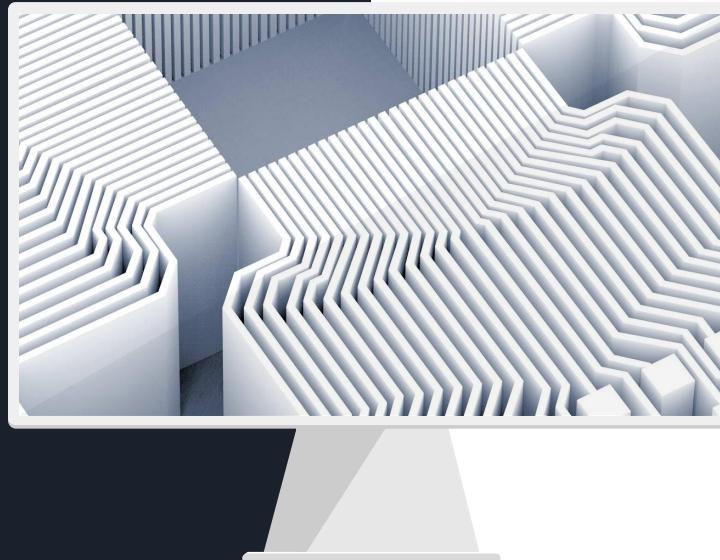
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Spotlight on desktop

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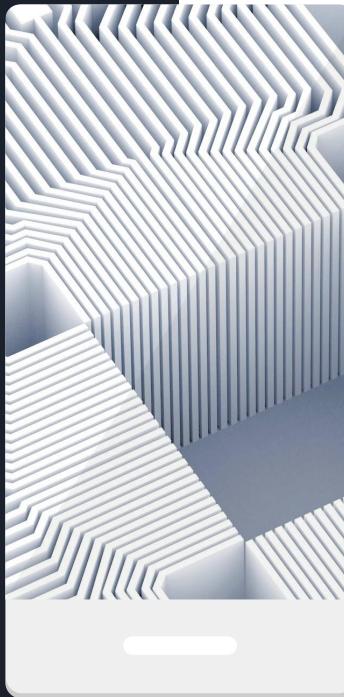


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Spotlight on mobile

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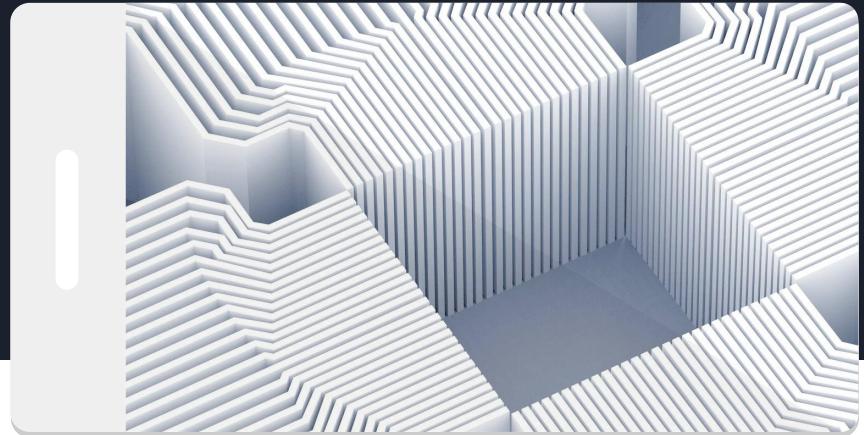
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Spotlight on landscape view on mobile

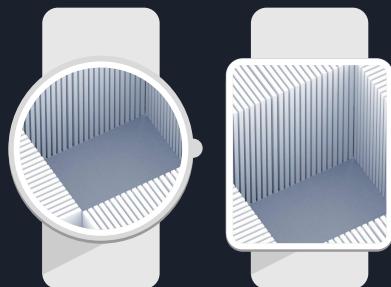
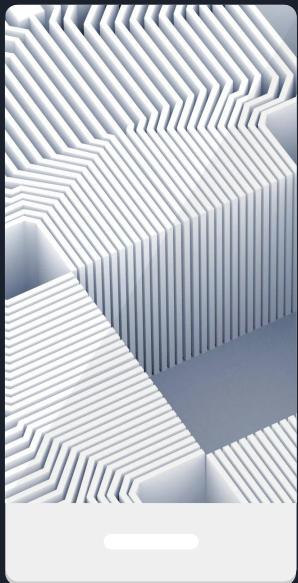
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Spotlight on wearables



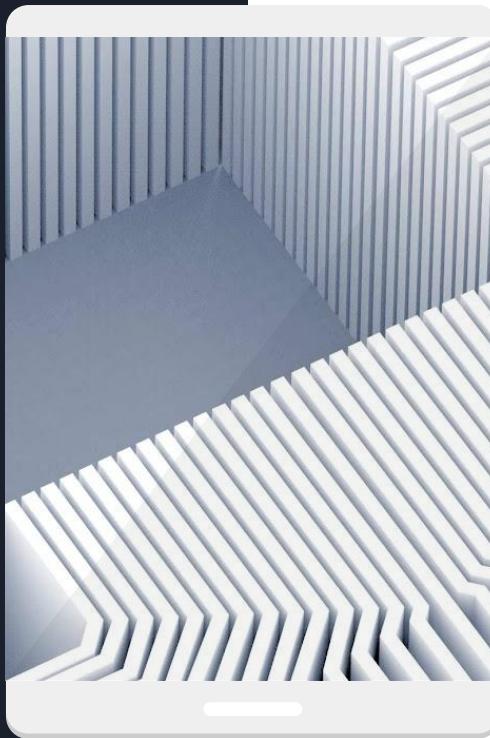
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Spotlight on tablet

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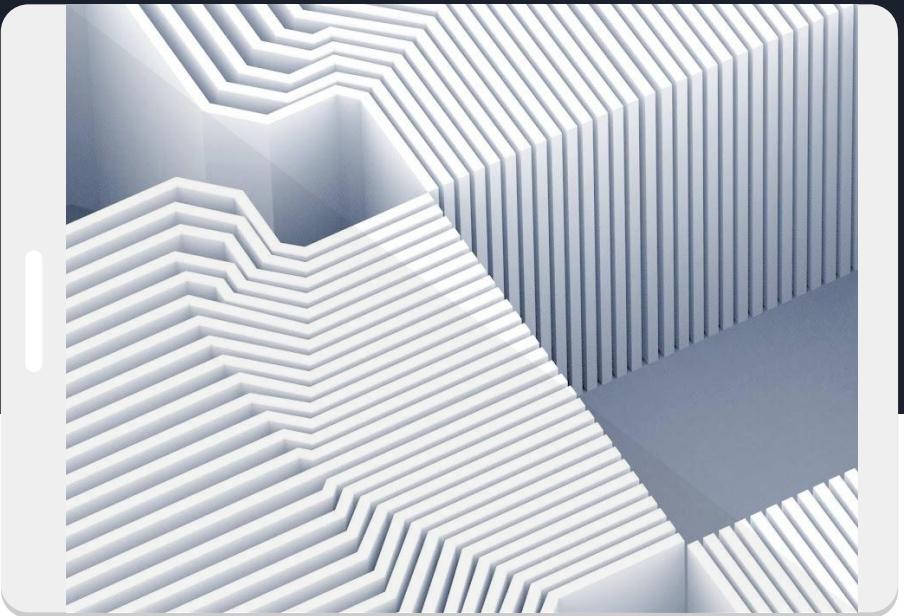
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Spotlight on landscape view on tablet

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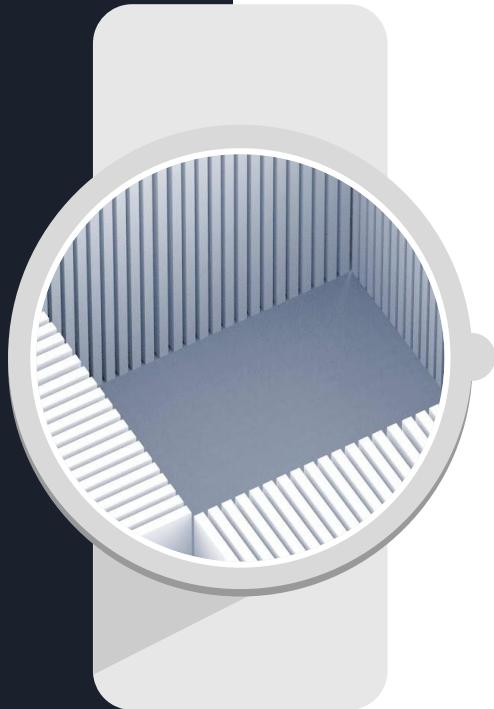
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Spotlight on wearables

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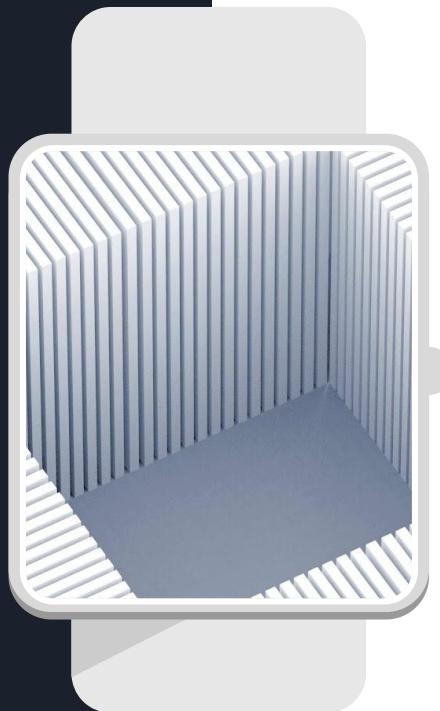


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Spotlight on wearables

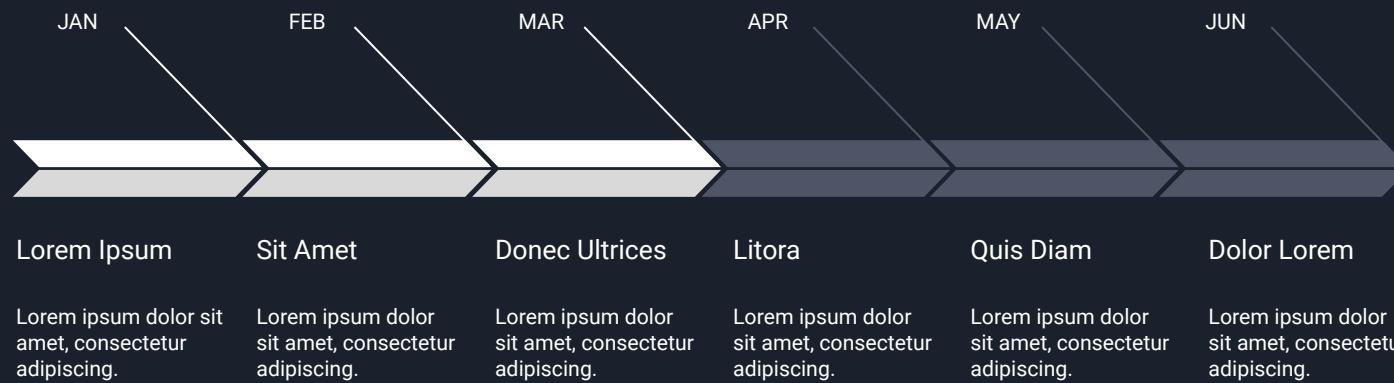
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Project timeline



Thank you!

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