

# Precise Biometrics to Present at Redeye's CyberSecurity and Autotech Events

**Precise Biometrics, a global pioneer in cybersecurity and biometric solutions, will present at two upcoming industry events: Redeye CyberSecurity Day in Stockholm on September 19th and Redeye Autotech Day in Gothenburg on October 10th. Both presentations will be delivered by Joakim Nydemark, CEO at Precise Biometrics.**

At **Redeye CyberSecurity Day**, Joakim Nydemark will emphasize the growing importance of biometric authentication in today's rapidly evolving digital and AI-driven landscape. With a rise in cyber threats and fraudulent activities, ensuring the authenticity of both physical and digital identities has never been more critical. Precise Biometrics' logical access and anti-tampering solutions play a vital role in making the world more safe and convenient. In an environment where it is increasingly difficult to distinguish truth from deception, biometric solutions serve as the cornerstone of security, offering robust protection against sophisticated attacks.

Joakim Nydemark's presentation will be live streamed on September 19th with a preliminary start time at 10:10 am. The broadcast is accessed via the following link:

<https://www.redeye.se/events/1016812/redeye-theme-cybersecurity-2>

At **Redeye Autotech Day**, Joakim Nydemark will provide insights into the expanding role of biometric authentication within the automotive sector, one of Precise Biometrics' key segments. As vehicles become more software-centric and digitally connected, the demand for secure and seamless authentication for car access, driver identification, personalization, and in-car payments are growing rapidly. Biometric technologies are enabling safer, more personalized, and seamless driver experiences in vehicles, and Precise's innovative solutions are helping to drive this transformation, ensuring that security is integrated into the core of the automotive digitalization journey.

Joakim Nydemark's presentation will be live streamed on October 10th, the timetable will be announced shortly. The broadcast is accessed via the following link:

<https://www.redeye.se/events/1016184/redeye-theme-autotech-3>

## **Joakim Nydemark, CEO of Precise Biometrics, comments:**

*"Participating in these two key events allows us to showcase the importance of biometric authentication across multiple industries. In today's uncertain security climate, our solutions provide the trusted safeguards necessary to avert tampering, fraud, and unauthorized access. We believe that biometrics will be critical in the future of cybersecurity and a fundamental part of the automotive sector's technological evolution."*

## **Contacts**

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## About Us

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Precise Biometrics AB (publ) (“Precise”), is a global pioneer in biometric IT security solutions. The biometric recognition solution suite today includes fingerprint, face, and palm recognition algorithm products along with turnkey solutions for visitor management (YOUNiQ Visit – EastCoast Visit in Sweden) and biometric access management (YOUNiQ Access).

Precise’s premium biometric recognition solutions is used in mobiles, laptops, security tokens and smart looks, as well as automotive applications for in-car payments, driver authentication, and personalized settings and access. Precise also offer visitor management and physical biometric access control solutions.

Precise operates through two business units, Digital Identity and Biometric Technologies, and the company has offices in Lund (HQ) and Stockholm, Sweden, Potsdam NY, USA, Seoul, South Korea, Taipei, Taiwan, and Shanghai, China. Precise is a public company with shares listed on Nasdaq Stockholm (PREC). Learn more at [www.precisebiometrics.com](http://www.precisebiometrics.com).

## Attachments

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[Precise Biometrics to Present at Redeye’s CyberSecurity and Autotech Events](#)