



PRESSRELEASE October 22, 2025

CAR-O-LINER CHOOSES PROACT FOR COMPLETE IT OPERATIONS – STRENGTHENING INTERNAL EFFICIENCY AND AVAILABILITY

Car-O-Liner, a global leader in collision repair equipment for the automotive industry, has selected Proact as its new IT partner. Through Managed Cloud Services (MCS), the company gains a comprehensive IT operations solution. The collaboration frees up internal resources, enabling Car-O-Liner to focus on business development and innovation.

The partnership provides Car-O-Liner with a modern and reliable IT environment tailored to meet future needs. The aim is to streamline internal IT operations and create better conditions for production and development. With Proact, the company gains a partner offering local presence, technical expertise and a high level of service.

“Local presence is crucial for us, and everything has worked perfectly – Proact has always stayed one step ahead and shown great commitment. They really stand out from the crowd,” says Ted Thörner, IT Manager at Car-O-Liner.

With a lean internal IT organisation, Car-O-Liner sees great value in outsourcing operations. Proact’s MCS frees up resources, allowing the company to focus more on business-oriented IT.

“We are proud that Car-O-Liner has chosen us as their strategic IT partner. Our goal is to ensure stable and future-proof operations, giving them the freedom to focus on innovation, growth and their core business,” says Magnus Bäckman, Head of Service Operations Nordics & Baltics, Proact.

Key Benefits of the Solution:

- **Business focus:** Car-O-Liner’s internal IT organisation can concentrate on business development.
- **Local presence:** Dedicated specialists in the region provide rapid support and proactive dialogue. Proact has a strong presence in several of the regions where Car-O-Liner operates.
- **Cost control:** Predictable costs through a service-based delivery model.

About Car-O-Liner

Founded in 1973, Car-O-Liner is a global supplier of high-quality alignment benches, measuring and diagnostic systems, and training for vehicle repair workshops. The company is headquartered in Sweden and is part of Snap-on Incorporated. Today, Car-O-Liner is a world-leading player in collision repair, serving customers in more than 70 countries.

PROACT

PRESSRELEASE October 22, 2025

For further information, please contact:

Magnus Lönn, President & CEO, Proact IT Group AB, +46 70 879 09 79, magnus.lonn@proact.eu

About Proact

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency.

We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,200 people in 12 countries across Europe and North America.

Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu

Interested in news and financial information from Proact? Subscribe [here](#).

Image Attachments

[Car-O-Liner EN 1](#)