

# Trophy Games' Investor Day

**Trophy Games (TGAMES) hosts an investor day on May 23, 2024, at 17:00.**

The event will take place at Trophy Games' office in Mikkell Bryggers Gade 4, Copenhagen, and include catering.

If you wish to attend, please sign up using this link. [Sign up here.](#)

## Agenda

**17:00 // Welcome and Introduction**, by Søren Gleie, CEO

Opening remarks and a warm welcome to all attendees. Introduction of the new Board Member, Mikkell Weider, who will also take 5 minutes to talk about his vision and the future of Trophy Games

**17:15 // Financial Overview: Q1 Report**, by Mariana Chucri, CFO

A presentation of the financial results for the first quarter, highlighting key figures and achievements.

**17:50 // Marketing - Using AI & Machine Learning**, by Frederik Vig, CMO

An in-depth discussion on current marketing strategies, recent campaigns, and how Trophy Games is beginning to utilize machine learning and artificial intelligence to enhance marketing efforts and product development.

**18:35 // Future Growth Drivers and the Transport Series**, by Søren Gleie, CEO

An exploration of the strategic directions for future growth, focusing on the Transport Series and other key projects that will drive the company forward.

**19:00 // Data-driven approach**, by Søren Gleie, CEO

Highlights how our data-driven informs decision-making processes.

**19:30 // Mingling, Q&A, and Networking**

An informal session where attendees can mingle, ask questions to the speakers, and discuss insights. Drinks and snacks will be provided. This is an excellent opportunity to network and engage directly with Trophy Games' leadership.

To find out more you can visit our website at: <https://trophy-games.com/>

## Contacts

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**About Us**

Trophy Games is a data- and business-driven game company with a no-bullshit mentality. We build games around real-world interests to immerse players in their passion online!