

Dataproces boosts sales of Data Analyses in August

Yesterday, Dataproces published a sales update for August, in which the company saw growth in the sales of Data Analyses.

Earlier this year, Dataproces transitioned to monthly sales updates and has now published the sales update for August 2026. During the month, two new software agreements were signed with Danish municipalities, including for MARC and MARS. In addition, 7 new agreements were signed for Data Analyses, which is a solid increase compared with recent months: over the past three months, a total of 9 agreements for Data Analyses were signed, including 2 in July. Furthermore, in August Dataproces once again secured an advisory agreement in Germany through its collaboration with Lexis & Rother Partnerschaftsgesellschaft.

In the 2025/26 financial year, the average annual contract value for software agreements was DKK 54,765, while the agreements for Data Analysis amounted to DKK 254,433. The average contract values are based on historical data and therefore cannot be used as a precise estimate of the value of future agreements. If these figures are nonetheless used to estimate sales in Denmark in August, this corresponds to an increase in ARR of approximately DKK 109,530 and sales from Data Analyses of approximately DKK 1,781,031.

Since May, when the new communications policy was introduced, Dataproces has signed 18 new software agreements and 16 new agreements for Data Analyses.

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About Us

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