

H100 Group Announces Global Health Initiative — Building Infrastructure for the Sovereign Health Economy

H100 Group (NGM: H100) today announces the launch of its Global Health Initiative, a strategic move to build the foundational infrastructure for sovereign health — empowering individuals and their coaches to own, manage, and transact their health independently on a global scale.

Since 2016, H100's portfolio company Entirebody has delivered digital health services to over 10,000 clients online, distributed through a network of independent coaches. This proven model has shown the power of enabling individuals to take control of their health outside traditional reactive systems.

"For us, this is a natural next step," says Sander Andersen, CEO of H100 Group. "From working in the crypto industry and building digital businesses my whole life, I know going global is simply about using the internet the right way. The opportunity is clear — people who want to take control of their own health are massively underserved. They often end up stuck in reactive healthcare systems. We're now building the infrastructure that gives them, and their coaches, a better way to take control."

The H100 Global Health Initiative will be the first platform in the market specifically designed to serve the sovereign individual — those who are internet-native and demand control, privacy, and proactive health solutions — as we are aware of. This strategic focus fills a clear gap in the global health market.

"We are very excited to take this next step," Andersen adds. "With much of the core technology already proven and ready, we are now scaling to meet a global demand that existing healthcare systems are not addressing."

The H100 Global Health Initiative will focus on:

- Building Private Health Accounts where users can securely upload and manage their own health data — creating a personal "health checking account" to track trends, metrics, and progress over time.
- Offering products and services tailored to the individual's needs, ensuring they can take proactive steps based on their unique data and goals.
- Providing a Distributor-First Backend for coaches and service providers to build their businesses independently.
- Enabling borderless payments with fiat, Bitcoin, and stablecoins for seamless global transactions.

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With this initiative, H100 aims to bring its proven model to a global audience and support the emergence of a new health economy based on sovereignty, privacy, and proactive care.

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About H100 Group

H100 Group AB is a health technology company operating in the health and longevity industry. The company's business idea is to support providers of health and lifestyle services through AI-powered automation, digital growth tools, and integrated platform solutions, with the goal of helping people live healthy lives to 100 and beyond.

H100 follows a clear growth strategy focused on building a seamless ecosystem where AI integration enhances efficiency and expands service offerings. Growth is further accelerated through strategic acquisitions of key players within its ecosystem, aiming to consolidate and scale the business.

The company is listed on NGM Nordic SME. For more information, visit www.h100.group.