

WPTG Accelerates Nordic Growth Strategy

Stockholm, Sweden, 2025-09-16 – White Pearl Technology Group AB (“WPTG”), a leading digital transformation and IT services company, today announced a focused expansion strategy in Sweden and the broader Nordic region to reinforce its home-market presence and unlock new growth opportunities.

While WPTG continues to benefit from its strong performance across high-growth emerging markets, the company is now accelerating investments in Sweden and the Nordics to balance its global footprint. This strategy includes:

- **Strategic Acquisitions** – WPTG is actively pursuing acquisitions of high-tech, innovative businesses in Sweden and the Nordic region. The focus will be on companies with complementary capabilities in advanced digital services, where WPTG can create value through cross-selling and up-selling across its international customer base.
- **Organic Growth through Talent** – The company is scaling its local workforce by hiring new resources and investing in existing teams. This will strengthen its ability to deliver cutting-edge solutions to Nordic clients while creating long-term local employment opportunities.
- **Leveraging Global Hubs** – By integrating outsourcing capacity from its lower-cost delivery hubs, WPTG will bring competitive, scalable solutions to Swedish and Nordic clients. This model ensures cost efficiency while maintaining world-class quality and innovation.

“Our Swedish roots remain central to who we are as a company. By accelerating growth in our home market and across the Nordics, we aim to balance our global presence, reduce market discounting perceptions, and deliver long-term value to our shareholders,” said Marco Marangoni, CEO of WPTG.

“We see significant opportunities to acquire innovative businesses locally, nurture Nordic talent, and export that innovation globally through our established client base,” added Ebrahim Later, Founder and Strategic Advisor to WPTG.

With revenue of SEK 233 million in the first half of 2025 (up 67% from 139 MSEK in H1 2024) and operations spanning 20 countries, WPTG is positioned to bridge innovation from Sweden and the Nordics to fast-growing international markets. This balanced approach will drive sustainable growth and reinforce WPTG’s standing as a trusted technology partner across continents.



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About White Pearl Technology Group:

White Pearl Technology Group AB (WPTG) is a global technology company specialising in digital transformation solutions. With a presence in over 20 countries and a team of 800 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software and digital innovation. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

Attachments

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