

Press Release
Karlstad, Sweden, 13 December 2024

Embracer Group publishes information brochure regarding the proposed distribution of shares in Asmodee Group AB

The Board of Directors of Embracer Group AB ("Embracer") has, in accordance with the notice to the Extraordinary General Meeting announced by Embracer on 4 December 2024, proposed that an Extraordinary General Meeting on 7 January 2025 resolves to distribute all of the shares in Asmodee Group AB ("Asmodee") to the shareholders of Embracer. An information brochure regarding the proposed distribution and the planned listing of Asmodee's class B shares on Nasdaq Stockholm has today been published and made available on Embracer's website in both English and Swedish.

The information brochure contains, *inter alia*, background and reasons for the proposed distribution, a description of Asmodee's operations and selected historical financial information for both Embracer (excluding Asmodee) and Asmodee.

As previously communicated, Asmodee intends to apply for admission to trading of the company's class B shares on Nasdaq Stockholm, which is expected to be completed no later than 31 March 2025. A prospectus, which will *inter alia* contain information about Asmodee and the risks associated with an investment in Asmodee's shares, will be published by Asmodee prior to the first day of trading. The prospectus will be available on Embracer's and Asmodee's respective websites.

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About Embracer Group

Embracer Group is a global group of creative and entrepreneurial businesses in PC/console, mobile and tabletop games and other related media. The Group has an extensive catalog of over 900 owned or controlled franchises. With its head office based in Karlstad, Sweden, Embracer Group has a global presence through its ten operative groups: THQ Nordic,

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PLAION, Coffee Stain, Amplifier Game Invest, DECA Games, Easybrain, Asmodee, Dark Horse, Freemode and Crystal Dynamics – Eidos. The Group has 103 internal game development studios and is engaging more than 10,000 employees in more than 40 countries.

Embracer Group's shares are publicly listed on Nasdaq Stockholm under the ticker EMBRAC B.

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About Asmodee

Asmodee is an entertainment leader specialized in tabletop games, committed to bringing people together through great games and amazing stories. Thanks to its global and passionate workforce of over 2,200 people, players around the world enjoy one of the largest tabletop game IP catalogs with CATAN, Ticket to Ride®, Dobble/Spot it!, Exploding Kittens and hundreds more across a variety of digital and physical platforms. With its operational headquarters in France, Asmodee operates across Europe, North America, South America, Asia and Oceania.

IMPORTANT INFORMATION

Embracer or Asmodee have not made and do not intend to make any offer of securities in any jurisdiction.

Neither the press release nor the information brochure published on Embracer's website is a prospectus within the meaning of Regulation (EU) 2017/1129 (the "Prospectus Regulation") and neither the press release nor the information brochure has been approved by any regulatory authority in any jurisdiction. The information brochure is only intended to be used by Embracer's shareholders as basis for decision-making in regard to the Board of Directors' proposal to distribute all of the shares in Asmodee. A prospectus is planned to be published in connection with the planned admission to trading of Asmodee's class B shares on Nasdaq Stockholm.

This press release and the information brochure do not identify or purport to identify any risks (direct or indirect) that may be associated with an investment in Embracer or Asmodee. The information contained in this press release and the information brochure are only intended to describe the background to the distribution of all shares in Asmodee and do not purport to be complete or exhaustive.

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Attachments

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