



BETTER  
COLLECTIVE

CVR. 27652913



27 August 2025 08:00:00 CEST

## Better Collective – Share buyback program completed

On May 22, 2025, Better Collective A/S initiated a share buyback program for up to 10 mEUR, to be executed from May 22, 2025, to August 26, 2025. As August 26, 2025 was the last trading date in the program, the buyback program is hereby complete.

Regulatory Release no. 37/2025

The following transactions have been executed under the program, marking the final transactions as of August 26, 2025:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
20 August	11,500	134.7764	1,549,929	Nasdaq Stockholm
21 August	11,500	136.8375	1,573,631	Nasdaq Stockholm
22 August	14,000	135.8057	1,901,280	Nasdaq Stockholm
25 August	12,500	134.8108	1,685,135	Nasdaq Stockholm

26 August	7,350	132.2523	972,054	Nasdaq Stockholm
<b>Accumulated under the program following the above purchases:</b>	<b>807,900</b>		<b>108,298,926</b>	

Nordea carried out the transactions mentioned above on behalf of Better Collective. Following the above purchases, Better Collective owns 1,776,348 treasury shares, representing approximately 2.9% of the Company's outstanding share capital. Better Collective's total share capital amounts to nominally 619,588.70 EUR, consisting of 61,958,870 shares valued at 0.01 EUR each. As August 26, 2025, was the last trading date in the program, the buyback program is hereby complete.

## About Better Collective

---

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [AceOdds](#), [Wettbasis](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit [bettercollective.com](https://bettercollective.com).

## Contact

---

### Investor Relations

Mikkel Munch Jacobsgaard  
Investor@bettercollective.com

## Attachments

---

## Better Collective – Share buyback program completed