

VEF interview with portfolio company Juspay – India's leading payment technology platform

VEF is proud to present a discussion between VEF CIO, Alexis Koumoudos and Juspay CEO and COO, Vimal Kumar and Sheetal Lalwani.

Juspay was VEF's first investment in India and has grown from strength to strength, recently closing their \$60m Series C financing round led by SoftBank. Juspay is now VEF's 3rd largest holding and one of 3 investments in India.

India has been a leader in the marriage of regulation and innovation to create one of the most dynamic fintech ecosystems globally. Juspay has played a key role in India's transformation, being present on >300mn smartphones and processing >\$80bn annualized TPV.

Click the link to the video below to gain further insights into VEF's third largest holding and one of India's rising stars, where we cover topics from the genesis of Juspay, their core product offering, monetization of Indian payments and what Vimal and Sheetal see in Juspay's future.

Juspay interview

This interview compliments a written report on Juspay and India Payments we published at the end of 2021, a link to which you can find [here](#).

Juspay and the Indian Payments opportunity

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About Us

VEF AB (publ). is an investment company whose Common Shares are listed in Sweden. We invests in growth stage private fintech companies, take minority stakes and are active investors with board representation in our portfolio companies, always looking to back the best entrepreneurs in each market. We focus on scale emerging markets and invest across all areas of financial services inclusive of payments, credit, mobile money and wealth advisors. VEF trades in Sweden on Nasdaq First North Growth Market under the ticker VEFAB. For more information on VEF, please visit <http://www.vef.vc>.

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Attachments

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