



**PRESS RELEASE**

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## RevolutionRace launches a new collection for dogs

**RevolutionRace is expanding its product range and launched its first dog clothing collection yesterday. The collection initially consists of Trekker Fleece Dog, a micro-fleeced dog sweater designed to keep the dog warm on colder days. The fleece provides warmth from the neck to the tail, has a slim fit, and is designed to give the best possible comfort during everything from long forest walks to fast-paced games.**

"For many people, the dog is a man's best friend, and a lot of our customers are true dog lovers. Therefore, the dog category felt like a given new segment for RevolutionRace. It feels great to make it possible for our customers to enjoy nature together with their four-legged friend, who can match their human in high-quality designed outdoor clothing this upcoming fall and winter." says Paul Fischbein, CEO at RevolutionRace.

RevolutionRace offers the dog fleece in four colors: Caviar, Radiant Yellow, Holly Berry, and Forest Night. Trekker Fleece Dog is available in four different sizes and fits both small and large dogs. You'll find the collection at: <https://www.revolutionrace.eu/dog>.

### **For more information, please contact:**

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### **About RevolutionRace**

RVRC Holding AB (publ) (RevolutionRace) offers high quality functional outdoor products to people with an active lifestyle. The company was founded in 2013 by Pernilla and Niclas Nyrensten. Since the start, we have had the goal of creating multifunctional products with a great fit, of the highest quality and at reasonable prices under the tag line "Nature is our playground". By selling online, direct to consumers without unnecessary middlemen, RevolutionRace can offer products with unmatched value in terms of price, quality and design. Together with our customers, we have grown rapidly and sell in 18 unique markets and in total to more than 35 countries. For more information, please visit [corporate.revolutionrace.com](https://corporate.revolutionrace.com).

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### **Image Attachments**

**DSC03657 Edit**



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**Attachments**

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