

Strategic update and withdrawal of financial targets for 2026

Enad Global 7 AB (publ) ("EG7") today provides an update regarding its mid-term strategic direction and previously communicated financial targets.

In conjunction with the Capital Markets Day held on September 20, 2023, EG7 communicated a strategic direction and mid-term financial targets for 2026. Since then, execution of this strategy has been a key priority for management and the Board.

As part of the continued execution of the Group's strategic plan, EG7's management and the Board are currently conducting a broader evaluation of performance and long-term value creation across all business areas. This also includes performance and development within the three business units in which EG7 has invested over SEK 600 million of its cash flow in the last three years, namely Fireshine, Singularity 6 and the ongoing project with Cold Iron scheduled for release in Q3-2026. Additional operational milestones and financial data are required to fully assess the long-term course, the potential of these initiatives and available capital to allocate.

The outcome of the ongoing strategic review will be compiled into a comprehensive strategic update, to be presented at a Capital Markets Day scheduled for the first quarter 2027, as the fourth quarter 2026 should give final significant data points to fully assess possible future long-term investments, including one quarter of data following the Cold Iron game release. EG7 will during all of 2026 continue to evaluate its portfolio of highly successful IPs and investigate strategic partnerships and investments, and build a 3-5 year roadmap to build significant long-term shareholder value.

In conjunction with the terminated related party transaction stemming from the accelerated payment of remaining contingent consideration to the sellers of Daybreak, there are also ongoing discussions and evaluations to handle the remaining related party relationship between the subsidiary Daybreak and Cold Iron. In addition, EG7 is focused on cleaning up the balance sheet and delivering an improved and positive net profit number for 2026, among other things giving flexibility to both dividends and share buy-backs under the current bond agreement.

In light of the ongoing strategic review and evolving market environment, the previously communicated financial target of reaching SEK 3 billion in revenue and SEK 1 billion in Adjusted EBITDA by 2026 is hereby withdrawn and will not be replaced at this time with new financial targets. EG7 remains committed to disciplined capital allocation, operational execution and long-term shareholder value creation.

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About EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs approximately 360 game developers and develops its own original IPs, as well as acts as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games and Big Blue Bubble. In addition, the group's marketing department Petrol has contributed to the release of 2,000+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Fireshine Games hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 560 employees in 12 offices worldwide.

Enad Global 7 is listed on Nasdaq Stockholm with Ticker Symbol: EG7

This information is information that Enad Global 7 is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-02-16 17:40 CET.

Attachments

[Strategic update and withdrawal of financial targets for 2026](#)