

OXE MARINE ANNOUNCES COLLABORATION WITH CONTROL SYSTEM MANUFACTURER UFLEX

Fort Lauderdale, Florida, USA. OXE Marine, the company behind the world's first high-performance diesel outboard, is pleased to announce a strategic collaboration with UFLEX, a renowned manufacturer of marine steering systems and related components, introducing UFLEX, Integra as a control system alternative within the parts and accessories product range offer. OXE Marine products will be available with UFLEX control systems from late October 2023.

This collaboration brings together OXE Marine's innovative diesel outboard range with UFLEX's advanced Integra steering control system, featuring digital communication, commonly known as "fly by wire." The Integra system, specially designed for outboard motors, leverages the latest technology to provide exceptional performance and versatility. Key components of the system include large and small hydraulic pumps, joysticks, autopilot compatibility, a variety of cylinder configurations, tie bars, NEMA communication, and soon fully electric options. The control system will be compatible with the full OXE product range and can be retrofitted to existing installations as well as new installations.

"This collaboration will enable us to further enhance the performance and control of our diesel outboard motors, providing boaters with a superior experience on the water, and know that our end customers will be thrilled with this added alternative in our parts and accessories offer," says Lenny Jensen, CTO of OXE Marine.

UFLEX products are highly regarded as originally installed equipment on top boat brands worldwide, and their extensive network of distributors ensures wide accessibility in the aftermarket. The collaboration between OXE Marine and UFLEX is expected to result in innovative product designs and an unwavering commitment to quality and customer service.

"Uflex USA and Ultraflex are excited to pair an innovative control system, Integra with an innovative engine platform. The numerous configuration options provide OEM's flexibility while the simplicity of the system allows for reduced installation costs," says Scott Rath, Vice President and General Manager of UFLEX USA.

The partnership between OXE Marine and UFLEX is poised to further solidify their positions as leaders in the marine industry, offering boaters and boat builders a new level of performance, control, and reliability.



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FNCA Sweden AB is the Certified Advisor to OXE Marine AB (publ).

OXE Marine AB (publ) (NASDAQ STO: OXE) is the company behind the world's first high-performance diesel outboard. The company's unique and patented solutions for high torque transmission between powerhead and lower leg has led to a global high demand for the company's outboards. OXE Marine are on a journey to make life at sea prosperous for people and planet.

Attachments

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