

Polarium and KP Energy Launch Nordic Partnership to Accelerate Home Energy Storage

Polarium, a leader in energy storage solutions, has today entered into a strategic partnership with KP Energy – one of the Nordic region's foremost wholesalers in solar energy, EV charging, and energy storage. Under the partnership, KP Energy will distribute Polarium's home energy storage system, Polarium Home, to its key partners throughout the Nordics.

Through this collaboration, Polarium gains access to KP Energy's strong regional presence, opening up greater availability of advanced battery solutions even in smaller, local markets. KP Energy's customers span a wide range of players – from major energy companies and established installation firms to local electrician businesses.

"This partnership is an important step in our strategy to expand across the Nordics. Through KP Energy's local presence and strong distribution capabilities, we can make our solutions accessible to more households while maintaining a high level of service and technical expertise," says Eric Ekberg, EVP Business Area Residential at Polarium.

Scalability, Local Presence, and Expertise Across the Nordics

Polarium Home will be introduced to the market via KP Energy's established relationships and methods. By combining Polarium's technical expertise with KP Energy's logistics solutions and customer support, an attractive and scalable offering is created – even for smaller companies.

In this close collaboration, KP Energy's product managers and technical support team will gain access to Polarium's R&D center and test lab. This makes it possible to work together with installers and resellers to improve products based on local needs and market conditions across various parts of the Nordic region.

"The partnership with Polarium is a key step in our ambition to offer high-quality energy storage solutions throughout the Nordics. We see a clear demand for products developed in Europe, and Polarium Home is a strong example – with both hardware and software developed in Sweden. With its thoughtful design, smart controls, and high flexibility, we are confident it will be an attractive choice for both installers and end customers," says Fredrik Stake, Chief Product Officer at KP Energy

About KP Energy

KP Energy is one of the Nordic region's leading wholesalers in renewable energy, with extensive experience and broad expertise. The company was founded in Västerås in 2012 under the name *Kraftpojarna* by six local entrepreneurs, with a clear focus on solar PV systems and energy services. Since then, KP Energy has grown into a trusted wholesaler of solar energy, EV charging, and energy storage – with the goal of helping the energy industry accelerate the transition in a simple and renewable way. KP Energy has been part of OKQ8 Scandinavia since 2019 and supplies materials to hundreds of resellers throughout the Nordic region.



About Polarium

Polarium is a leading energy storage developer. We make energy storage and optimization solutions built on lithium-ion battery technology for businesses within telecom, commercial, industrial and residential facilities across the world. Polarium was founded in 2015 on the conviction that safe, smart and sustainable energy storage solutions will be key to empower the transition to a truly sustainable energy future. We are an impact business contributing to the sustainable energy transformation by enabling renewables, electrification and intermittent power supply. Our cutting-edge and easily adaptable modular battery technology enables us to be in the forefront of developing state-of-the-art sustainable energy storage and optimization solutions for today – and tomorrow. Polarium is an entrepreneurial company headquartered in Stockholm, and customers across the world.

For media questions, please contact:

Eric Ekberg, EPV Business Area Residential, Polarium

+ 46 76 63 532 86

www.polarium.com

Fredrik Stake Chief Product Officer, KP Energy

+ 46 10 161 84 42

www.kpenergy.se

Image Attachments

[PolariumKPEnergy](#)

Attachments

[Polarium and KP Energy Launch Nordic Partnership to Accelerate Home Energy Storage](#)