

gridBPM and BIMObject form a strategic partnership

BIMObject is excited to announce a newly formed strategic partnership with gridBPM. The partnership will allow BIMObject's customers, building product manufacturers, to expand their market reach through targeted product placement within the BIM Content Management Platform, AVAIL.

BIMObject will work closely with gridBPM to bring a complementary value-add to its manufacturer customers, which will further help promote their brand and products to a wide audience of professionals. BIMObject will be the exclusive sales channel for an enhanced offering called AVAIL Select. Through the partnership with gridBPM, manufacturers can also access more profound insights into how their products are used in projects. AVAIL's primary client base is in North America.

Randall Stevens, CEO of AVAIL, says, *"Our Revit-user community has been looking to AVAIL to bring more high quality, pre-approved manufacturer Revit content into their daily project workflows. The partnership between gridBPM and BIMObject will enable manufacturers to drive a better product selection experience for our users."*

"We are excited to engage in this partnership with gridBPM and AVAIL as it will further help our clients enhance their performance and deliver on our goal of being the world-leading provider of building product information preferred by architects, engineers, contractors, and property owners," comments Martin Lindh, CEO of BIMObject.

For more information, please contact:

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About BIMObject

BIMObject connects and digitizes the construction industry, so we can build smarter, faster and greener.

bimobject.com, our global marketplace for building products, helps millions of architects and engineers every year to find the right products and information for their projects. Our tools for sustainable construction (prodikt.com) help large property owners understand and minimize their impact on the environment. Together we build a better world.

BIMObject's shares are traded on Nasdaq First North under the ticker: BIM.
Certified Advisor: FNCA Sweden AB

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Attachments

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