

PRESS RELEASE

27 October 2026 17:30:00 CET

Nomination Committee for the 2027 Annual General Meeting

Nelly Group's Nomination Committee for the 2027 Annual General Meeting has been appointed in accordance with the current instruction for the Nomination Committee adopted by the 2024 Annual General Meeting.

The Nomination Committee comprises Josephine Bernadotte, appointed by Rite Ventures, Stefan Palm, appointed by ettfemsju själ AB, and Frank Larsson, appointed by Handelsbanken Fonder AB. Josephine Bernadotte has been appointed Committee Chair.

Information about the work of the Nomination Committee can be found on the company's website www.nellygroup.com. Shareholders wishing to submit proposals to the Nomination Committee can do so in writing via email to ir@nelly.com or by mail to Nelly Group AB (publ), attn. Company Secretary, P.O. Kämpegatan 10, SE- 411 04 Göteborg, Sweden.

The Annual General Meeting will be held in Stockholm on 25 May 2027.

For more information, please contact:

Josefin Dalum, CFO
+46 70 080 77 75
ir@nelly.com

About Nelly Group

Nelly is one of the best-loved fashion destinations for young women in the Nordic region. The strength of our offer lies in the combination of our own NELLY brand and carefully selected external brands. Since our launch in 2004, our passion for fashion and products that engage our customers has enabled us to establish a leading position on our core markets as a pioneer in digital direct sales. The company has one million customers in the Nordics online and sales of SEK 1.3 billion per year. Nelly's first physical Flagship Store opened on Drottninggatan in Stockholm in 2023, and we opened our doors on Strøget in Copenhagen in 2025. The group was previously called Qliro Group. Nelly Group is listed on Nasdaq Stockholm in the mid-cap segment with the ticker "NELLY".

Nelly Group AB

Corporate Domicile Borås
Corp. Reg. No. 556035-6940
www.nelly.com

Visiting address

Lundbygatan 1, 506 30 Borås

Postal address

Box 690, 501 13 Borås

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Attachments

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