

Arcario's K33 Announces Launch of New Brand and Website

Arcario AB, a leading cryptocurrency investment company, is excited to announce the launch of a new brand identity and website for its wholly-owned subsidiary, K33. This significant milestone reflects K33's commitment to providing an unparalleled trading experience for its clients.

Discover the New K33: A Fresh Look and Enhanced User Experience

K33 has introduced a refreshed brand, featuring a new logo and design that embodies the company's dedication to innovation and excellence in the cryptocurrency market. The new website offers enhanced navigation, making it easier for users to find the information they need quickly and efficiently. Additionally, a comprehensive FAQ page has been added to address common questions and provide detailed insights into K33's trading service.

Key Features of the New K33 Website:

- **Fresh Branding:** A new logo and visual identity that reflect K33's innovative spirit and commitment to trust, security, and excellence.
- **Enhanced Navigation:** An improved website layout that ensures users can easily access the information they need.
- **Comprehensive FAQ Page:** Answers to common questions and detailed information about K33's trading service.

K33 invites users to visit the new website at www.k33.com to explore these exciting changes. Over the coming months, K33 plans to roll out further enhancements to its applications, aimed at providing an even better user experience.

The launch of our new design and web page marks the beginning of a new era for K33. After years of building, our focus now fully shifts over to growth and expansion. Under the hood, our products are rock solid, and with this new wrapping, we expect to accelerate our growth even further. -Torbjørn Bull Jensen, CEO Arcario and K33

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About K33

K33 is an innovative, research-led digital assets brokerage, empowering EMEA clients with industry-leading insights, multi-exchange brokerage services, and tailored managed funds. Accessible at k33.com or through distribution partners, the unified K33 platform offers a comprehensive suite of digital asset investment solutions.



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About Arcario AB

Arcario AB is a leading cryptocurrency investment company listed on Nasdaq First North. Arcario focuses on investing in and supporting companies that are driving the growth and adoption of digital assets. The Company is listed on Nasdaq First North Growth Market and Mangold Fondkommission is Certified Adviser.

Disclaimer: This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from those projected.

Attachments

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