

PRESS RELEASE

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Maximum Entertainment Launches Highly Anticipated Shooter Squirrel With a Gun

Stockholm, Sweden (August 29, 2024) - Maximum Entertainment AB (Nasdaq: MAXENT B) today announced the PC launch of Squirrel With a Gun, a comedic, open-world action-adventure game developed by Dee Dee Creations LLC.

Starring a rodent wielding a wide array of weapons, the zany shooter is now available with a 10% discount on **Steam** and **Epic Games Store**. It will be coming to PlayStation 5 and Xbox Series X|S on October 15.

"We are very excited to bring one of our lineup's most anticipated games to PC gamers worldwide," said **Christina Seelye, CEO of Maximum Entertainment**. "Squirrel With a Gun has already amassed a huge following and generated some funny comments and memes across the internet. We can't wait to see what kind of content the community comes up with once the game is out in the wild."

In Squirrel with a Gun, players find themselves starting out as a rodent who, once equipped with a firearm, will use an arsenal of weapons to take on the Agents hunting it down. The weapon will also allow players to use the recoil and propel themselves across levels featuring a wide variety of guns to collect, RC cars to steal, and birthday cake to eat. The world is your acorn in Squirrel with a Gun.

Watch the latest trailer here: https://youtu.be/Z07mqGzH6YQ

Squirrel with a Gun has already garnered a lot of engagement and generated over 30 million video views across socials, and the game's launch is just the beginning: a lineup of seven free updates is already scheduled to keep the chaos going long after release. These updates will include photo mode, new challenges including a new super platforming challenge level, a new rival, a gravity gun, and much more!

Stay tuned as updates keep rolling out and make sure to follow the game on X and TikTok for the latest news.

For more information about Maximum Entertainment, follow us on X and visit: www. maximument.com.



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Certified Adviser

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About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

SWAG Key Art Landscape 4K

Attachments

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