



06 December 2022 08:00:00 CET

Better Collective – Share buyback program

On November 22, 2022 Better Collective A/S (“the Company”) initiated a share buyback program for up to 5 mEUR, to be executed during the period from November 22, 2022 to February 20, 2023.

Regulatory Release no. 43/2022

Reference is made to the regulatory release no. 41 “Better Collective initiates share buyback program to cover future payments relating to acquisitions and LTI programs” published on November 21, 2022.

The following transactions have been executed under the program during the period from November 29, 2022 to December 5, 2022:

| Date | Number of shares | Average weighted purchase price (SEK per share) | Amount (SEK) |
|--|------------------|---|--------------|
| 29/11/2022 | 8,144 | 132.6731 | 1,080,490 |
| 30/11/2022 | 5,690 | 135.7722 | 772,544 |
| 1/12/2022 | 7,142 | 141.6161 | 1,011,422 |
| 2/12/2022 | 6,522 | 140.7792 | 918,162 |
| 5/12/2022 | 8,353 | 142.1669 | 1,187,520 |
| Accumulated under the program following above purchases: | 74,011 | | 10,028,277 |

Following the above purchases, Better Collective A/S holds 461,096 treasury shares corresponding to 0.84% of the outstanding share capital of the Company.

Purchases for an amount of up to EUR 4,078,401 (SEK 44,341,723) remain to be executed under the program.

Contact

Investor Relations: Mikkel Munch Jacobsgaard, investor@bettercollective.com

About Better Collective

Better Collective is a digital sports media group providing sports media and communities that empower and enhance the sports experience for sports fans. Aiming to make sports and esports entertainment more engaging and fun, Better Collective offers a range of editorial content, data insights, betting tips, communities and educational tools. Its portfolio of sports media include [VegasInsider.com](https://vegasinsider.com), [HLTV.org](https://hltelevision.com), [FUTBIN.com](https://futbin.com), bettingexpert.com, and [Action Network](https://actionnetwork.com). Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at bettercollective.com.

This information is information that Better Collective is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-12-06 08:00 CET.

Attachments

[Better Collective – Share buyback program](#)
[BETCO Compiled 2022 12 05](#)