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# **Press Release**

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# First hospital joins the IndiTreat® Evaluation Program IGNITE

2cureX announced today that the University Hospital Fundación Jiménez Díaz, Madrid, has joined our new IGNITE program to assess the impact of using IndiTreat® mCRC Start and IndiTreat® mCRC Extend tests in their clinical routine practice. The goal of the program is to accelerate the uptake of IndiTreat® in Europe. The information generated in these evaluations will be shared with the oncology community in upcoming scientific meetings. The IGNITE program is currently being offered to key hospitals across 11 countries in Europe.

In most countries in Europe, the decision to use a new diagnostic test in clinical routine is not taken by a centralized body, but on a hospital-by-hospital basis. It is thus important to give hospitals the chance to assess the relevance of the test, as a prior step to a purchasing decision. This step is even more important when the test is a radical innovation and there are no precedents of its use in routine clinical practice.

## Launching the knowledge sharing IGNITE program

To accelerate the uptake of IndiTreat®, 2cureX has launched the IGNITE program ("Inducing Growth through a Network of IndiTreat Evaluations"). Under this program, the interested hospitals can get a limited number of patients tested with IndiTreat® at no cost, and they will share their results as a network aimed at inspiring other hospitals to use IndiTreat® as well. 2cureX's commercial partners are actively offering the IGNITE program to key hospitals in 11 countries across Europe.

University Hospital Fundación Jiménez Díaz is one of the most prestigious hospitals in Spain, and belongs to Quirónsalud, a private hospital group with 54 hospitals and more than 8,000 beds in Spain.

## Building a network of IndiTreat® users

"When introducing a radical innovation in healthcare, it is most important to create a critical mass of users as quickly as possible" says Jesper Floyd Kristiansen, VP Business Development at 2cureX. "This is the aim of the IGNITE program we are offering together with our commercial partners, and we are excited that the first participating hospital is coming from Spain, a country with a large potential for IndiTreat®".

## A great start in Spain

"Having Fundación Jiménez Díaz as the first reference site in Spain is a great start" says Bruno Garganta, Business Unit Manager Biotechnology at Werfen, 2cureX commercial partner in Spain. "The IGNITE program is a very important tool to attract early adopters for IndiTreat®".

For more information about 2cureX:

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#### About 2cureX

2cureX is a leader in cancer drug sensitivity testing and has developed the IndiTreat® (Individual Treatment) family of tests. Starting from a sample of the patient's tumor, IndiTreat® creates thousands of 3D replicas (tumoroids) and predicts the tumor response to the different available drugs, providing the physician with valuable information to make the treatment decisions.

The IndiTreat® portfolio includes IndiTreat® mCRC Start, a test to guide 1st line therapy selection in patients with colorectal cancer, and IndiTreat® mCRC Extend, for treatment decision-making in patients who have undergone at least two previous therapy lines. Additional tests are under development to cover other stages of colorectal cancer as well as other gastrointestinal cancers.

According to several reports, the total yearly expenditure in cancer-related *In Vitro Diagnostic* (IVD) tests exceeds 17.5Bn USD worldwide, from which 2.5 Bn USD are tests directly related to therapy decision making, with a CAGR of 12.7%. Despite this, only one third of all cancer treatments are supported by one of these tests. IndiTreat® aims at filling this gap and making Precision Oncology available to all cancer patients.

The company is listed on Nasdaq First North Growth Market in Stockholm (symbol: "2CUREX"). For more information about 2cureX visit www.2cureX.com

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This information is information that 2cureX is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2021-12-16 08:45 CET.

#### Attachments

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