

Sky UK LTD has selected Codemill for UX Digital Services

Umeå, Sweden, 14 October 2022 - Codemill (Nasdaq: CDMIL.ST) has announced that its Digital Services offering has been selected by British broadcaster and telecommunications company, Sky UK, part of media and entertainment company, Sky Group. The Codemill Digital Services team will research, ideate, and design a custom web application as part of the Sky Production Planner UX Discovery Project. This initial phase will span 8 weeks in Q4 2022, in a deal worth £85k.

[Sky Group](#) is a leading direct-to-consumer media and entertainment company, and part of Comcast Corporation. Sky's innovative products connect 23 million customers, across six countries, to apps, entertainment, sports, news and arts, including its own award-winning original content. Sky UK originally launched in 1989 as the UK's first satellite TV service.

Codemill's Digital Services offers a full-service approach, with UX and UI forming the foundation of the development process. It delivers a seamless integration between different user experiences, through comprehensive front-end and back-end development. Working in collaboration with Sky's live sporting event production teams, Codemill's Digital Services team will develop a web application with a focus on an intuitive and flexible user interface.

Rickard Lönneborg, CEO, Codemill, commented: "Sky is a major player within UK broadcast and entertainment. It has a loyal audience that demands consistent, high-quality content. Our Digital Services team will work closely with Sky to research and design a UI with flexible and intuitive UX. This development project will offer unique media workflow insights and we look forward to collaborating with Sky on this discovery project."

Contacts

Rickard Lönneborg, CEO Codemill AB
Telefon: +46 73 038 74 43
E-post: rickard.lonneborg@codemill.se

Certified Adviser:

Erik Penser Bank AB
certifiedadviser@penser.se
08-463 83 00

About Us

Codemill is a technology company publicly listed on Nasdaq First North Growth Market, offering custom software development and products for the Media and Entertainment industry. Codemill's Accurate.Video, Accurate Player SDK and Cantemo MAM products power the world's leading broadcast, VOD/OTT, Content Supply Chain and Media Asset Management workflows.

Codemill's clients are the major Hollywood studios including Paramount Global, broadcasters such as the BBC, ITV and ProSieben.Sat1, VOD/OTT services including Joyn, and news publishers such as The Guardian.

The company is listed on Nasdaq First North Growth Market. Certified Adviser is Erik Penser Bank, +46 8-463 83 00, certifiedadviser@penser.se

Attachments

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