

Städ- och Fönsterputsbolaget i Svealand becomes part of KEYTO Group

KEYTO Group continues to strengthen its home services offering in Sweden as Städ- och Fönsterputsbolaget i Svealand becomes part of the Group. The addition further strengthens KEYTO's position in the Uppsala region, complementing Hemfrid's cleaning operations and Städax window cleaning offering while supporting the Group's ambition to become the leading one-stop destination for services connected to the home.

Städ- och Fönsterputsbolaget i Svealand is a well-established provider of cleaning and window cleaning services, primarily operating in the Uppsala region but with additional operations in Västerås and Örebro. The company serves private households, businesses and housing associations. With an experienced team, long-standing customer relationships and a strong local presence the company has built a solid position in its market.

"We are pleased to welcome Städ- och Fönsterputsbolaget i Svealand to KEYTO Group. This addition is a great fit with our existing operations and further strengthens our position in the region" says Magnus Agervald, CEO of KEYTO Group.

We warmly welcome all employees and customers to the KEYTO family.

Want to join KEYTO Group?

We look forward to future partnerships that complement and strengthen our position, both in Sweden and internationally. Please contact Gustav Thott, Head of M&A and Corporate Development at KEYTO Group, at gustav.thott@keytogroup.com.

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Press Release
20 October 2026 16:06:00 CEST

About Us

We are KEYTO. We unlock people's quality of life through the power of our one-stop destination. With approximately 6.000 employees and a wide and growing portfolio of services and brands– including appliance repair/service, cleaning, gardening, lawn care services, handyman and tech support, house inspections and much more– we promise ease of mind by providing easy access to outstanding home services.

Powered by trusted brands such as GreenThumb, Servly, Hemfrid, Veterankraft, Enspecta, NiceGarden, Städax, Hemfixarna, Smartify and Säkra Larm, KEYTO delivers millions of ease of mind moments to customers across multiple markets.

As part of our ambitious growth journey, we expand both organically and through strategic acquisitions. We partner with entrepreneurs and teams who share our vision of delivering exceptional service and together we shape the future of the service industry.

Visit keytogroup.com for more information.