

## PRESS RELEASE

19 November 2024 08:00:00 CET

## The Board of Nelly proposes a dividend of SEK 0.83 per ordinary share

The Board of Nelly Group AB (publ) has resolved to propose a dividend to the shareholders of SEK 0.83 per ordinary share and will convene an Extraordinary General Meeting for resolution. The Extraordinary General Meeting will be held on 12 December 2024.

*"Nelly's position has gradually strengthened since the start of its transformation two years ago, and in light thereof we now see the opportunity to propose a repayment of a portion of the capital raised through a rights issue in 2023. This is in line with our responsibility towards the shareholders and also ensures Nelly's long-term liquidity", says the Chair of the Board Ebba Ljungerud.*

The Board proposes Monday 16 December 2024 as the record date for the dividend. If the Extraordinary General Meeting resolves in accordance with the proposal, the dividend is expected to be distributed via Euroclear Sweden AB on Thursday 19 December 2024. The notice of the Extraordinary General Meeting will be published through a separate press release.

### For more information, please contact:

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*This information is information that Nelly Group is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-11-19 08:00 CET.*

### About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 0.9 million customers and sales of SEK 1.1 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

#### Nelly Group AB

Corporate Domicile Borås

Corp. Reg. No. 556035-6940

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**Attachments**

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