

## **Solna Däckservice joins Citira**

**Solna Däckservice, a renowned tire shop and long-term Däckia Partner in Kista, north of Stockholm, is joining forces with Citira. The acquisition advances the expansion of Citira's service coverage around Stockholm, Sweden, with the addition of a key service point.**

Built by service-oriented entrepreneurs, Solna Däckservice has a history of long-standing customer relationships and repeat business, supported by strong local brand recognition in the Stockholm region. Combined with a central location in a densely populated area in Stockholm's northern suburbs, it is a key service point for cars in the area.

"We are very impressed with Fredrik and his team, and we are very happy to be able to welcome them to Citira. Solna Däckservice has a long history as an appreciated Däckia Partner, and we are certain that its quality service will be of even greater value for our customers as part of the Citira group. For Citira, the team and its strong reputation in the industry will be a great asset going forward," says David Boman, CEO at Citira.

"My family has run this business for several decades, and we are very proud of what we have built. We see Citira as a great partner that not only will help us develop our business further but at the same time provides continuity for our customers, for whom our team will continue to provide the high level of service we are known for. We look forward to this new journey together with Citira," says Fredrik Huhtala of Solna Däckservice.

Solna Däckservice will continue to operate with the same team in the same premises, while now gaining access to Citira's resources and support for continued development. Fredrik and his family will become co-owners of Citira.

### **Contact**

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**About Citira**

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reducing environmental impact, lowering costs, and meeting safety requirements.

Citira consists of 120+ directly operated service stations, 39 affiliated service stations, 5 retreading sites, 1000+ employees and inhouse logistics covering Northern Europe. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit [citira.com](https://citira.com) and follow us on LinkedIn.