

## iZafe Group signs letter of intent with Apoteket AB on sale and distribution of the pharmaceutical robot Dosell

**Stockholm, Sweden. iZafe Group AB (publ.) (NASDAQ First North: IZAFE B) – a leading life science company in the digitalization of medication management announces that it has signed a letter of intent with Apoteket AB to investigate the possibilities of signing a cooperation agreement between the parties and introduce Dosell in the consumer market in Sweden exclusively through Apoteket AB's channels. A possible agreement with Apoteket and their unique market position as one of the leading suppliers of sachets in the Swedish market creates a direct market for the more than 200,000 people who currently medicate via sachets from, among others, Apoteket.**

As previously communicated, iZafe Group is launching a consumer version of Dosell in 2021, which will create a completely new private market. The consumer version of Dosell is a subscription service that offers the more than 200,000 people in Sweden who medicate via sachets the opportunity to subscribe to a pharmaceutical robot without being dependent on the care or home service providing the equipment. In addition to those who currently use dose bags, the service is also aimed at all the 500,000 who administer their medication on their own, for example with the help of a dose. These people are also a prioritized target group for Apoteket's service DosPac. Dosell Consumer is also aimed at relatives who want to ensure that the user take the right medicine at the right time for increased well-being and to minimize the risk of incorrect medication. If medication is not given as planned, relatives or caregivers are alerted via the Dosell app and can quickly ensure that the medication is taken as prescribed.

*"It is common knowledge that incorrect medication is a major health problem and that it can have devastating effects on the individual's health to miss a dose, take the wrong pills or combine drugs that can be harmful to take together. Getting your medicines pre-sorted, dosed and packaged in daily sachets mainly means increased safety, but also that you yourself do not have to spend time on handling. Our strategic decision to launch a consumer version of our pharmaceutical robot via Apoteket is based on the fact that we see society's need to simplify the process of medication management at home and to strengthen compliance with drug treatments. It feels natural to, together with Apoteket, take active responsibility in society with regard to safety linked to medication."* Comments Anders Segerström, CEO of iZafe Group.

The combination of dose-packaged drugs and a drug robot makes medication at home safer and contributes to better compliance. Dose bags are today the safest way to medicate and patient safety is further improved with Dosell as the risk of the user ingesting the wrong drug or missing a dose next door is eliminated.

*"Now we are taking the next step and providing a digital service that will further make it easier for people to get their medicines in order. Dose is a fantastic service that daily helps many people to more easily remember to take the medications that their doctor has prescribed. Both a tool for compliance and a service that makes it easier for those who have several medications every day. The user gets*

*their medicines pre-sorted and quality-reviewed by a pharmacist, which gives a reassurance of knowing that it will be right. Dosell is a good complement to the dose to be reminded daily. Security increases further as the user, relatives or others can receive notifications via SMS if a dose is not taken.”*

Comments Magdalena Borg, Business Area Manager Dos Apoteket AB.

In the current wave of digitalisation in healthcare, iZafe Group and Apoteket AB are setting a new standard for drug handling and dispensing in Sweden, which means that digital medication dispensing through dose bags will be available to anyone who wants to create a safe and secure home environment for medicines at home.

### **About Dosell Consumer**

- Dosell Consumer and the Dosell app are a niche version of iZafe's professional solution and adapted so that users and relatives can administer and ensure the right medication without being dependent on healthcare professionals.
- Dosell Consumer will be available for delivery in August 2021, but it is already possible to [register an interest](#) in securing availability when Dosell Consumer is launched.

### **About Apoteket AB**

Apoteket AB is Sweden's largest pharmacy chain and a state-owned company with the task of conducting retail trade in pharmaceuticals in Sweden. The pharmacy operates approximately 400 pharmacy stores in Sweden.

In addition to the pharmacy business, Apoteket also offers medication supply with associated pharmacy services to hospitals, health centers, dental clinics, municipal units and private care companies and also works with health services for employers via so-called Hospital Pharmacies, and has ApoDos operations in Sweden.

Apoteket DosPac is a service for having their medicines pre-sorted, dosed and packaged in daily dose bags. Each bag contains the medicines to be taken at one and the same time. Each bag contains personal information, what the bag contains and when the medicine is to be taken. Read more about DosPac: <https://www.apoteket.se/dospac/>

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## About Us

iZafe Group is a Swedish med-tech company that develops and markets medical and digital security solutions to create safer drug handling at home. Our digital medicine dispenser Dosell reduces the risk of incorrect medication, increases security for family and relatives and relieves public care personnel. Our products form a holistic concept that facilitates patient medication and gives those who are treated at home better conditions for a happy and safe life.

The company is listed on the NASDAQ First North Premier Growth Market. FNCA Sweden AB is the company's Certified Adviser. Phone: +46 (0) 8 528 00 399. E-mail: [info@fnca.se](mailto:info@fnca.se). Further information is available at [www.izafegroup.com/investor-relations](http://www.izafegroup.com/investor-relations).

*This information is information that iZafe Group is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2021-06-14 09:00 CEST.*

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## Attachments

[iZafe Group signs letter of intent with Apoteket AB on sale and distribution of the pharmaceutical robot Dosell](#)