

## ORGANOTEX ODOR REMOVER AWARDED SCANDINAVIAN OUTDOOR AWARD IN THE SUSTAINABILITY CATEGORY

**OrganoClick's newly launched odor remover product for shoes, OrganoTex Odor Remover, has been named this year's winner of the Scandinavian Outdoor Award in the Sustainability category. The product is certified as 100% biobased, biodegradable and biocide-free.**

OrganoTex Odor Remover is an odor remover that neutralizes and eliminates bad odors in all types of shoes, boots, sports and outdoor equipment. The biobased odor removing ingredients effectively encapsulate foul-smelling molecules so that the equipment smells fresh with a natural scent of mint. The products are 100% biobased and certified with the USDA BioPreferred Certified Biobased Product. The products are also verified to be readily biodegradable in accordance with the stringent requirements of the OECD 301F test.

The jury's motivation was:

"I can finally wear my favorite shoes again without having to warn everyone before I take them off," said one of the jury members after using ShoeCare Odor Remover from OrganoTex the night before. The product is manufactured in Sweden from biobased and biodegradable ingredients, which ensures that it meets high sustainability standards. It is easy to use and has a pleasant scent of peppermint.

"We are very proud to have been awarded the Scandinavian Outdoor Award in the Sustainability category. With a reputable jury testing the product in a real field environment, this award is extra honorable and shows that our product is not only sustainable but also works effectively to remove bad odors from shoes," says Susanne Karlsson, Sales Manager OrganoTex at OrganoClick.

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## About Us

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### **About OrganoClick**

*OrganoClick is a Swedish green chemical company, founded in 2006 replacing hidden plastic and harmful chemicals in fiber-based materials with green chemical solutions based on fossil-free raw materials. Based on the company's patented "OrganoClick" technologies, which are inspired by nature's chemistry, OrganoClick develops, produces and markets a range of products with the aim of enabling a green transition. For example, the biobased binder OC-BioBinder for the nonwoven and paper industry, the biodegradable textile impregnation OrganoTex® for consumers and the textile industry, the biocidal-free wood protection technology OrganoWood® for wood treatment companies and the construction industry, as well as eco-labelled maintenance products for home owners under the BIOkleen brand. OrganoClick was founded as a spin-off from Stockholm University and the Swedish Agricultural University and has received several awards for its green innovations, including being named a "Climate Solver" by the World Wide Fund for Nature - WWF. The company is listed on the Nasdaq First North Growth Market and has its headquarters, production and R&D in Täby, north of Stockholm. OrganoClick's Certified Adviser on the Nasdaq First North Growth Market is Mangold Fondkommission AB, tel: +46 (0)8 503 01 551, email: ca@mangold.se.*

### **Image Attachments**

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