

PRESS RELEASE

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Epic Survival Adventure 'Smalland: Survive the Wilds VR' Launches Today on Meta Quest

Stockholm, Sweden – May 2, 2024 – Maximum Entertainment AB (Nasdaq: MAXENT B) today announced the launch of 'Smalland: Survive the Wilds VR' exclusively on Meta Quest. Bringing the towering open world of 'Smalland' to players from a whole new perspective, this new title will take fans and newcomers alike on an entirely new stand-alone survival adventure in single player as they explore, scavenge, craft and build.

"We are excited to build upon the success of 'Smalland: Survive the Wilds' and deliver a brand new standalone VR adventure to Meta Quest" said **Christina Seelye, CEO of Maximum Entertainment** "Developed internally and released on schedule, this new title demonstrates that we are now ready to deliver on the synergies we've built during our integration phase."

Available now on the Meta Quest store, construct and design your encampment, tame creatures, and craft unique weapons, armor sets and more in this deeply immersive VR experience.

Watch 'Smalland: Survive the Wilds VR' Launch Trailer: https://youtu.be/YN20QWXX2z8

'Smalland: Survive the Wilds VR' is developed and published by Merge Games, a Maximum Entertainment company. It is available now on the **Meta Quest store**.

Find out more about Maximum Entertainment and follow for more updates on our social media channels:

Twitter - https://twitter.com/MaximumEntmt

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TikTok - https://www.tiktok.com/@maximumentmt

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LinkedIn - https://www.linkedin.com/company/maximument

Facebook - https://www.facebook.com/MaxEntmt

YouTube - https://www.youtube.com/@maximumentmt

Discord - https://discord.gg/maxent



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For more information regarding the company and investments, please contact ir@maximument.com.

Certified Adviser

Augment Partners AB, **info@augment.se**, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs more than 200 professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

Smalland VR KeyArt 3840x2160

Attachments

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