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## PRESS RELEASE

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# Maximum Entertainment Announces a Brand-New Title Plus Super Animal Royale Season 9 and Definitely Not Fried Chicken September Launch Dates

**Stockholm, Sweden – (September 13, 2023) – Maximum Entertainment AB (Nasdaq: MAXENT B) presented three brand-new announcements today, revealing a new game called Whisker Waters coming to consoles and PC next year, the 1.0 launch date for early access title Definitely Not Fried Chicken, and the release date for Super Animal Royale Season 9 – which also kicks off a surprise collaboration with an established IP for the game’s inaugural crossover event.**

*Whisker Waters* is a fantasy fishing RPG that will see players take on the role of a young kitty setting out on a whimsical and charming adventure to become a legendary Fishing Ranger. *Whisker Waters* will be heading to PC & consoles next year. View the *Whisker Waters* announcement trailer here: <https://www.youtube.com/watch?v=U5YWY1SAqg>

“We have an incredible month lined up with new game and release date announcements and several exciting game launches,” said Christina Seelye, CEO of Maximum Entertainment. “We are also thrilled to be collaborating with a well-known IP in Super Animal Royale’s Season 9 limited-time event and look forward to revealing more next week.”

Gamers should prepare for an adrenaline-packed battle as *Super Animal Royale Season 9* debuts on September 26th. *Super Animal Royale*, which hit 10 million players in June of this year, will present a bevy of new content in the new season. Expect to see 12 new Super Animal breeds, a new Party Animal Pass, and much more.

Finally, empire builders can get their hands on illicit business sim *Definitely Not Fried Chicken* on Steam on September 28th. With its tongue-in-cheek humor and seemingly infinite depth, *Definitely Not Fried Chicken* promises endless entertainment. View the *Definitely Not Fried Chicken* announcement trailer here: <https://youtu.be/MRNzcYiIK0>

For more information about Maximum Entertainment and its publishing labels, please visit [www.maximument.com](http://www.maximument.com).

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## About Maximum Entertainment

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Maximum Entertainment is a global entertainment company dedicated to creating high quality experiences spanning the entire value chain of video games, including development, publishing, transmedia, sales and operations. Maximum Entertainment provides collaborative resources to its partners, through in-house publishing labels Maximum Games, Modus, Merge Games and Just For Games, as well as its development division, Modus Studios. With more than 300 titles in its catalog, Maximum Entertainment has partnered with best-in-class creators and franchises around the world to deliver magic to the gamer in everyone. Maximum Entertainment has offices around the world and employs more than 200 professionals. Visit Maximum Entertainment at [www.maximument.com](http://www.maximument.com).

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### Certified Adviser

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### Attachments

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