# Angry Birds designer comes on board as Head of Product at Solid Clouds

**Stefán Friðriksson has been hired as Head of Product at the Icelandic company Solid Clouds. This is a new position at the company, whose next game, Frontiers, which is intended mainly for mobile devices, is due for release next year.**

Stefán studied design and production of computer games at Aalto University Executive Education in Finland and has 16 years' experience of designing gaming systems and revenue management systems for mobile games. For the past eight years he has worked as a designer with the Finnish computer gaming company Rovio, one of the largest and most highly-regarded companies of its type in Europe. One of Rovio's products is *Angry Birds*, which is among the best-known and most popular game series ever made.

Over the past three years, Stefán was 'game lead' for *Angry Birds Match.* Earlier, he worked for eight years as a designer with CCP and was involved in the design and numerous updates of *Eve Online*. He has extensive experience of the design and marketing of mobile games, a field in which Finnish gaming companies have achieved unique results. The market for games of this type has boomed in recent years and there is every indication that this growth trajectory will continue.

At Solid Clouds, Stefán is in charge of the team designing the gaming and revenue systems for the company's products. This involves designing the gaming systems so as to maximize user satisfaction while keeping revenues in line with Solid Clouds' turnover targets.

"It's a great gain for Solid Clouds to have such a capable and experienced game designer come on board," says Stefán Gunnarsson, CEO. "This addition to our team gives a boost to our goal to break into the top rank of gaming companies."

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## Attachments

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