

PRESS RELEASE

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Maximum Entertainment Expands Own IP Title to Meta Platform With 'Smalland: Survive the Wilds VR'

Stockholm, Sweden (March 28, 2024) – Maximum Entertainment AB (Nasdaq: MAXENT B) today announced 'Smalland: Survive the Wilds VR'. Immersing players into the towering open world of 'Smalland' from a whole new perspective, this epic single player survival adventure will let fans of the original game and newcomers alike explore, scavenge, craft and build in first person VR.

"We are thrilled to be bringing one of our most beloved IPs to a brand new platform in a brand new dimension," said **Christina Seelye, CEO of Maximum Entertainment**. "'Smalland: Survive the Wilds VR' is not only Maximum Entertainment's first in-house VR title, but also a great example of our ability to expand our own IPs to new platforms and audiences as we keep building our portfolio."

Introducing a whole new story, this new standalone game will let players fight to gain a foothold in the perilous Overlands, battling the elements and the many colossal creatures that reside in the forest.

Coming soon to the Meta Quest store, VR enthusiasts will get to construct and design their encampment, tame creatures, craft unique weapons, armor sets and more in this fully immersive experience.

Watch 'Smalland: Survive the Wilds VR' Announcement Trailer: <https://youtu.be/Udkqlwtf7ug>

'Smalland: Survive the Wilds VR' is developed and published by Maximum Entertainment. Fans can pre-order now for a limited-time discount on the Meta Quest store: <https://www.meta.com/en-gb/experiences/7118565014864746/>

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Facebook - <https://www.facebook.com/MaxEntmt>

YouTube - <https://www.youtube.com/@maximumentmt>

Discord - <https://discord.gg/maxent>

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Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs more than 200 professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

[SmallandVR KeyArt 3840x2160](#)

Attachments

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