

Henkel launches on BIMObject.com to enhance its digital presence in Europe and IMEA

BIMObject is delighted to announce that Henkel, with its renowned construction brands Ceresit, Polybit & Teroson, is now collaborating with BIMObject. This partnership marks a significant step for Henkel in expanding its reach and influence within the construction, architecture, and design community.

Henkel has a rich history dating back more than 110 years and has been a pioneer in delivering innovative construction solutions. The collaboration with BIMObject is aligned with Henkel's commitment to providing tools and resources to industry professionals. By joining forces with BIMObject, Henkel aims to enhance its digital presence and the integration of its products and solutions into the BIM workflow. This collaboration will empower architects, designers, and other professionals to access comprehensive BIM content for Henkel's diverse range of materials.

"Henkel, with its recognized construction brands Ceresit, Polybit & Teroson is excited to enhance its digital presence in Europe and IMEA by joining forces with bimobject.com. The expertise & reach of BIMObject will allow us the opportunity to offer our diverse range of solutions as BIM models to a vast audience of architects & designers looking for digital product information in the study and design phase of the building project on one platform, enabling professionals to gain efficiency in project management" comments H el ene Cazier, CVP Construction.

"We are pleased to announce our partnership with Henkel. We are looking forward to following Henkel's digital journey and helping them to expand their reach. We are also delighted to continuously add qualitative BIM content to the architect and construction professionals." comments Martin Lindh, CEO of BIMObject.

Henkel's products are now available in BIM format on bimobject.com

For more information, please contact:

Martin Lindh – CEO
Phone: +46 10 148 0165
E-mail: ir@bimobject.com

About BIMobject

BIMobject connects and digitizes the construction industry, so we can build smarter, faster and greener.

bimobject.com, our global marketplace for building products, helps millions of architects and engineers every year to find the right products and information for their projects. Our tools for sustainable construction (prodikt.com) help large property owners understand and minimize their impact on the environment. Together we build a better world.

BIMobject's shares are traded on Nasdaq First North under the ticker: BIM.
Certified Advisor: FNCA Sweden AB

Attachments

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