

VERTISEIT'S CAPITAL MARKETS DAY ON APRIL 17, 2024, ALSO AVAILABLE VIA WEBCAST

Vertiseit AB has invited investors, analysts, shareholders, and media to a Capital Markets Day on Wednesday, April 17, 2024, at Vertiseit's head office in Varberg. The Capital Markets Day will also be available as a live webcast.

During the day, Johan Lind, CEO, and Jonas Lagerqvist, CFO, will present an update on Vertiseit's long-term objectives, financial targets, and strategies. Additional members of the company's management team will also participate.

AGENDA

- **Introduction** – Johan Lind, CEO of Vertiseit, and Jonas Lagerqvist, CFO of Vertiseit
- **Dise** – Sebastian Kryh, CEO of Dise
- **Grassfish** – Ann Hjelte, CEO of Grassfish
- **Long-term Goals** – Johan Lind and Jonas Lagerqvist
- **Partner Case** – Damian Schärli, CEO of JLS
- **Platform Strategy** – Roland Grassberger, CINO of Vertiseit, and Lisa Spjut, Product Owner
- **Q&A**

Updated agenda can be found via [this link](#)

INFORMATION

Date: Wednesday, April 17, 2024

Time: 11.00 to 16.00

Location: Vertiseit AB, Kyrkogatan 7, Varberg

Registration: Register via [this link](#)

Webcast: Livestream via [this link](#)

CONTACTS

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Redeye AB is the company's Certified Adviser

ABOUT VERTISEIT

Vertiseit is a leading Digital In-store company offering the In-store Experience Management (IXM) SaaS platforms Grassfish and Dise. The platforms help global brands and leading retailers strengthen the customer experience by offering seamless customer journeys through connecting the physical and digital meeting. The company has around 150 employees in Sweden, Norway, Denmark, Austria, Germany and UK. During the period 2012-2023, Vertiseit performed an average profitable growth of recurring SaaS revenue (ARR) of 48 percent (CAGR). For the full year of 2023, the group's net revenue amounted to SEK 348 million, with an adjusted EBITDA margin of 17 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.

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www.vertiseit.com**ATTACHMENTS**

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