



PRESS RELEASE  
08 May 2025 10:00:00 EEST

## **ARCTIC BLUE BEVERAGES WINS DOUBLE GOLD AT THE SAN FRANCISCO WORLD SPIRITS COMPETITION 2025**

Arctic Blue Beverages' product portfolio was awarded multiple medals at the prestigious San Francisco World Spirits Competition 2025. Arctic Blue Gin Rose secured a Double Gold medal - its fourth since launch - while the company's newest gins, Nightwish Gin and Arctic Blue Coastal Dry Gin, were both awarded Silver.

Arctic Blue Beverages has once again proven its excellence on the global stage, taking home a Double Gold Medal and multiple Silver Medals at the San Francisco World Spirits Competition 2025 (SFWSC) - the world's largest and most prestigious blind tasting event for spirits.

The standout winner, Arctic Blue Gin Rose, received a Double Gold Medal, awarded only to entries that receive top marks from every judge. This marks the fourth Double Gold for the product since its launch in 2022 - a rare and exceptional accomplishment in any category. Made with Finnish wild blueberries and vacuum-distilled petals of cinnamon rose, a plant native to the Finnish forest, Arctic Blue Gin Rose is especially popular during the summer season for its natural colour and aromatic floral profile.

"We are beyond thrilled," says Valtteri Eroma, CEO and Head of Brand at Arctic Blue Beverages. "With thousands of entries from all over the world, this level of recognition is a powerful testament to the quality, innovation and passion that define every one of our products. We never compromise on quality - and these results show it."

Also receiving recognition were Arctic Blue's newest releases, alongside our classic products:

- Silver Medal - Nightwish Gin: A super-premium gin created in collaboration with the globally acclaimed band Nightwish. The product is a true collaboration, rooted in shared North Karelian heritage and crafted with Nordic botanicals.
- Silver Medal - Arctic Blue Coastal Dry Gin: A new handcrafted gin inspired by Finland's rugged coastline, distilled at the Arctic Blue Showroom Distillery in the heart Helsinki.
- Silver Medal - Arctic Blue Gin Cask
- Silver Medal - Arctic Blue Gin



“These awards confirm what we already knew - that our new products stand shoulder to shoulder with our classics,” adds Eroma. “We believe this recognition will have a direct impact on international sales and help us accelerate our global growth.”

The San Francisco World Spirits Competition, now in its 25th year, is the most respected spirits judging event in the world. Its medals are regarded as a universal mark of exceptional quality and craftsmanship in the industry.

#### For more information please contact

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#### About Us

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Arctic Blue Beverages AB is a Nordic beverage company whose best-known products are the multi-award winning Arctic Blue Gin, Arctic Blue Gin Rose, Arctic Blue Laku and the world's first dairy-free gin-based oat liqueur, Arctic Blue Oat. The company invests heavily into international export and its products are sold in Finland, Sweden, Japan, Australia and more than a dozen other countries. For more information, visit *Arctic Blue Beverages webpage* <https://arcticbluebeverages.com>

#### Image Attachments

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[Arctic Blue Beverages SFWSC 2025](#)

#### Attachments

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[Arctic Blue Beverages wins Double Gold at the San Francisco World Spirits Competition 2025](#)