

Haypp Group launches scholarship

Haypp Group, the world's leading e-commerce company in its niche, is now launching a scholarship to create hope for the future and find new ways to make a better world without compromising on the good.

With this initiative, Haypp Group hopes to develop new methods for minimizing societal risks and increase e-commerce in the most sustainable way through universities and colleges, and thus, find new paths forward based on the vision of inspiring healthier enjoyment for millions.

"With our overarching goal of 'inspiring to healthier enjoyment,' we have identified two strategies for moving forward: 'Insights for All' and 'Development through sustainable Growth.' This is where universities and colleges have significant opportunities to contribute. Through the scholarship, general knowledge can increase, and it can encourage students to gain new insights into risk reduction and e-commerce," says Markus Lindblad, Communications Director at Haypp Group.

This is new science and a broad societal discussion that will show us the way to the future. With the scholarship, Haypp hopes to increase the evidence-based information that forms the basis for decisions regarding public health. The scholarship is worth 25,000 SEK and is awarded twice a year.

Decisions are made by Haypp Group's board.

Contacts

General inquiries

For general inquiries, contact info@hayppgroup.com.

Haypp in brief

Haypp Group spearheads the global transformation from smoking to healthier product alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking the vision of inspiring healthier enjoyment for millions to a global scale. With ten e-commerce brands, the Haypp Group is present in seven countries, where we served more than 790,000 active customers in 2022. Haypp Group's e-commerce site collection includes, among others, <https://www.nettotobak.com/> and <https://www.snuslageret.no/>

Image Attachments

[Haypp Group Stipendium](#)

Press Release
02 November 2023 09:00:00 CET

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Attachments

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