



NOTICE OF EXTRAORDINARY GENERAL MEETING IN SLEEP CYCLE AB (PUBL)

The shareholders of Sleep Cycle AB (publ) ("Sleep Cycle"), reg. no. 556614-7368, are hereby invited to attend the Extraordinary General Meeting (the "EGM") to be held on 28 October 2025 at 8:30 CET at the company's head office, floor 20, Drakegatan 10, 412 50 Gothenburg, Sweden. Admission and registration for the EGM will begin at 8:00 CET.

The Board of Directors has resolved, in accordance with the provisions of Sleep Cycle's Articles of Association, that shareholders may also exercise their voting rights in advance by so-called postal voting.

Right to participate and notification

A) Attending the meeting venue

A person who wishes to attend the meeting venue in person or by proxy must

- be listed as a shareholder in the presentation of the share register prepared by Euroclear Sweden AB concerning the circumstances on 20 October 2025; and
- give notice of its participation no later than 22 October 2025 by mail to Sleep Cycle AB (publ), "EGM 2025", Drakegatan 10, 412 50 Gothenburg, Sweden, by phone +46 76-282 8958 or by email to investor@sleepcycle.com. Upon the notification of participation, the shareholder must state name/business name, personal or corporate identity number, address, telephone number and number of any assistants (not more than two).

For shareholders who wish to be represented by a proxy, a written and dated power of attorney signed by the shareholder must be issued for the representative. Form of proxy is available on Sleep Cycle's website, <https://investors.sleepcycle.com/en/>. If the shareholder is a legal entity, certificate of incorporation, or corresponding authorisation document for the legal entity, must be attached. In order to facilitate the registration at the meeting, the power of attorney together with any registration certificate and other authorisation documents should be sent to the company at the address set out above in connection with the notice of participation.

B) Participation by postal voting

A person who wishes to participate in the EGM by postal voting must

- be listed as a shareholder in the presentation of the share register prepared by Euroclear Sweden AB concerning the circumstances on 20 October 2025; and
- give notice of its participation no later than 22 October 2025 by submitting its postal vote in accordance with the instructions below, so that the postal vote is received by Sleep Cycle no later than that day.



A shareholder who wishes to attend the meeting venue in person or by proxy, must give notice of this in accordance with the instructions stated under A) above. Hence, a notice of participation only through postal voting is not sufficient for a person who wishes to attend the meeting venue.

A special form shall be used for postal voting. The form is available on the company's website, <https://investors.sleepcycle.com/en/>. The completed and signed form may be sent by mail to Sleep Cycle AB (publ), "EGM 2025", Drakegatan 10, 412 50 Gothenburg, Sweden, or by email to investor@sleepcycle.com (state "Sleep Cycle AB – postal voting" in the subject line). The completed and signed form must be received by Sleep Cycle no later than on 22 October 2025.

Shareholders may not provide special instructions or conditions in the voting form. If so, the vote (in its entirety) is invalid. Further instructions and conditions are included in the form for postal voting.

If a shareholder submits its postal vote by proxy, a written and dated power of attorney signed by the shareholder must be enclosed with the postal voting form. Form of proxy is available on the company's website, <https://investors.sleepcycle.com/en/>. If the shareholder is a legal entity, certificate of incorporation, or corresponding authorisation document for the legal entity, must be enclosed with the form.

Nominee-registered shares

In order to be entitled to participate in the EGM, a shareholder whose shares are registered in the name of a nominee must, in addition to giving notice of its participation in the EGM, register its shares in its own name so that the shareholder is listed in the presentation of the share register as of 20 October 2025. Such registration may be temporary (so-called voting rights registration), and request for such voting rights registration shall be made to the nominee, in accordance with the nominee's routines, at such a time decided by the nominee. Voting rights registrations that have been made by the nominee no later than 22 October 2025 will be taken into account in the presentation of the share register.

Agenda

1. Opening of the meeting
2. Election of Chairperson of the meeting
3. Preparation and approval of the voting register
4. Approval of the agenda
5. Election of persons to approve the minutes
6. Determination of whether the meeting has been duly convened
7. Determination of the number of Board members
8. Determination of fees to the Board members
9. Election of new member of the Board of Directors
10. Closing of the meeting

Proposals



The Nomination Committee's proposals (items 2 and 7–9)

The Nomination Committee, consisting of Chairperson Martin Anthonsen (MCGA AB and H265 AB), Erik Olsson (GLA Invest SA), Erik Bertilsson (Lancelot Asset Management) and Anne Broeng (Chairperson of the Board of Directors), proposes the following:

Chairperson of the meeting: The attorney Aleksander Ivarsson.

Board of Directors: The Nomination Committee proposes that the Board of Directors shall be increased by one member and thereafter consist of five ordinary Board members. The Nomination Committee proposes election of Christian Kanstrup as new Board member for the period until the end of the next Annual General Meeting.

Information about the Board member proposed for new election is set out below.

Christian Kanstrup

Christian Kanstrup, born 1972, holds a Master's degree in Economics from the University of Copenhagen. Most recently, he served as CEO of Evaxion, listed on Nasdaq (US), and prior to that as Executive Vice President for Nordics, Baltics and UK at Mediq. Christian has extensive experience from senior positions within Novo Nordisk, including Senior Vice President for Biopharm Operations, Senior Vice President for Strategy, Access and Marketing, and General Manager for Region China. Since 2018, Christian is a board member of the listed company NNIT, where he also is a member of the audit and remuneration committees, and since 2024, he is the Chairperson of the Board of Directors of InnoStrat. Christian Kanstrup is considered to be independent in relation to the company and the executive management, as well as the company's major shareholders. Christian holds no shares in Sleep Cycle.

Board fees: The Nomination Committee proposes that the annual fees per Board member (including fees for committee work), as resolved by the Annual General Meeting on 8 April 2025, shall continue to apply entailing a certain increase of the total fees as the number of Board members is increased by one. Fees (including fees for committee work) are to be paid to the incoming Board member pro rata in relation to the Board member's actual duty period compared to the whole period from the Annual General Meeting 2025 until the end of the next Annual General Meeting.

Preparation and approval of the voting register (item 3)

The voting list proposed for approval is the voting list drawn up by the company, based on the EGM register of shareholders, shareholders having given notice of participation and being present at the meeting venue, and postal votes received.

Shares and votes

The total number of shares and votes in the company is 20,277,563. The company does not hold any own shares.

Questions and shareholders' right to receive information

The Board of Directors and the CEO shall, if any shareholder so requests and the Board of Directors believes that it can be done without material harm to the company, provide information



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at the EGM regarding circumstances that may affect the assessment of an item on the agenda. Shareholders are welcome to submit questions in advance by mail to Sleep Cycle AB (publ), "EGM 2025", Drakegatan 10, 412 50 Gothenburg, Sweden or by email to investor@sleepcycle.com.

Available documentation

Form of proxy, postal voting form and the Nomination Committee's proposal and reasoned statement are available on the company's website <https://investors.sleepcycle.com/en/>.

The documents will be sent free of charge to shareholders who so request and state their address.

Processing of personal data

For information on how your personal data is processed, see <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>.

If you have questions regarding our processing of your personal data, you can contact us by emailing privacy@sleepcycle.com. Sleep Cycle AB (publ) has company registration number 556614-7368 and the Board's registered office is in Gothenburg.

Gothenburg in October 2025

Sleep Cycle AB (publ)

The Board of Directors

Elisabeth Hedman | CFO & Head of IR

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About Sleep Cycle

Sleep Cycle is dedicated to making healthy sleep accessible to everyone. Our app helps users to build hero habits, identify potential sleep issues, and gain valuable insights into their sleep patterns. Leveraging patented sound technology and over 3 billion analyzed sleep sessions, Sleep Cycle provides unparalleled accuracy and personalized guidance. As part of its broader partnership program, Sleep Cycle offers company partnerships including in-app promotions, tailored SDK solutions, and an extensive data library, enabling businesses to expand their offerings with sleep solutions and insights. Sleep Cycle is listed on Nasdaq Stockholm under the ticker SLEEP, with its headquarters in Gothenburg, Sweden.