

Goobit Group's CEO Accepts His Full Salary in Bitcoin

Goobit Group's CEO Christian Ander has made a shift to receive his full salary in Bitcoin. Ander's move underscores his faith in Bitcoin's transformative potential in finance.

Christian Ander's decision highlights Bitcoin's growing influence in traditional financial systems and Goobit's commitment to its adoption. This choice is meant to inspire industry leaders and potentially expedite Bitcoin's wider acceptance.

"With the Swedish Krona's uncertain trajectory, it's become apparent that we need to consider alternative stores of value. My decision to accept my salary in Bitcoin is a step in exploring its potential as a hedge against currency devaluation; as a bonus, it also reduces transaction costs for the company."

Furthermore, this decision aligns with Goobit's core values of promoting transparency and compliance in the digital finance world. Bitcoin, with its open and traceable ledger, stands as a testament to this transparency, making it not just a resilient asset, but also one that fosters accountability. At Goobit, we are dedicated to leading the way in compliance while championing the transparent virtues of decentralized digital assets like Bitcoin.

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About BTCX | Goobit Group

Goobit AB launched the world's first still operating bitcoin exchange BTCX in 2012. Goobit is Sweden's leading bitcoin company in financial services and education. The company offers exchange services from fiat currencies to bitcoin and has so far exchanged over 2.0 billion SEK. The company's best-known brands are [BTCX Express](#) and [Standard Bitcoin Exchange \(BTCX\)](#). In addition to exchange, the company also offers services in anti-money laundering (AML), through [AML Desk](#), and compliance for virtual currencies and digital assets. Goobit Group AB (publ) was registered in 2013 and includes the fully owned subsidiaries Goobit AB, Goobit Blocktech AB and Goobit Exchange AB. Goobit AB services are aimed at private individuals, corporate customers and financial institutions.

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For more information, see Goobit's website www.goobit.se

Attachments

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