

## Invitation to Haypp Group's presentation of the Interim report Q1

On 3 May at 09:00 CEST, Haypp Group will host an audiocast in English. Haypp Group is represented by CEO Gavin O'Dowd and CFO Peter Deli, who will present the Interim report Q1 and answer questions. The Interim report for will be published at 07:45 CEST the same day.

To participate or for further information <https://ir.financialhearings.com/haypp-group-q1-report-2024>

The presentation will also be available at <https://hayppgroup.com>

### For more information and contact

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### Haypp in brief

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*Haypp Group spearheads the global transformation from smoking to healthier product alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking the vision of inspiring healthier enjoyment for millions to a global scale. With eleven e-commerce brands, the Haypp Group is present in seven countries, where we served more than 950,000 active customers in 2023. Haypp Group's e-commerce site collection includes, among others, <https://www.snusbolaget.se/> and <https://www.northerner.com/>.*

### Attachments

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