

## One year after the launch of the new bimobject.com - 3 million active users reached

On September 14, 2021, the new, completely redesigned [www.bimobject.com](https://www.bimobject.com) was launched - a global marketplace for the construction industry that helps architects and engineers find the right products and product information for their construction project. Today, one year later, BIMobject announces that in one year it has reached over 3 million active users (registered and unregistered) who have made a total of 16 million visits.

Since the launch a year ago, several new functions have been added, e.g. Projects, a way to easily collect and share products for a specific construction project, and Collections, ready-made collections of products for a certain area of use. Basic functionality has also been improved, e.g. the ability to download many different file formats at the same time. The manufacturers' brand pages have also been significantly improved, with e.g. the possibility to publish videos, brochures and sample projects, which also makes it easier for the professional users to find and evaluate new suppliers.

*"I am extremely proud of what the BIMobject development team has achieved this year. With 3 million professional users, we reach a significant portion of all the world's professional decision makers in the construction industry, and can help them design buildings faster and more efficiently. Together with ProdiKT, we now also want to make it easy to make more sustainable design decisions, and in that way continue on our goal of reducing carbon dioxide emissions from construction,"* comments Carl Silbersky, CEO at BIMobject.

### **For more information, please contact:**

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## About BIMobject

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We can't go on building like we do today. BIMobject is on a mission is to digitalise construction for a more sustainable future. We're a global marketplace for the construction industry, that provides architects and engineers with the information and inspiration they need to design buildings faster, smarter and greener.

With 2,000+ building product brands\* and 100 of the world's top 100 architect firms among our users, we power digital building design worldwide. In 2021, the company had annual net sales of SEK 120 million.

BIMobject's shares are traded on Nasdaq First North under the ticker: BIM.  
Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se)

*\* Defined as the number of unique brands (including subsidiaries with separate product ranges) with products available for download on [bimobject.com](https://bimobject.com).*

## Attachments

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[One year after the launch of the new \[bimobject.com\]\(https://bimobject.com\) - 3 million active users reached](#)